

PUG CRAWL

Portland Brewing Company Taproom

Sunday May 21, 2017

12pm – 4pm

This zany event is a Portland tradition that combines three ingredients prized by residents of the Pacific Northwest: **microbrew beer, pugs and helping shelter animals**. Pug Crawl is an annual event that brings together pug enthusiasts from across Oregon.

On Pug Crawl Day, guests can enjoy delicious beer and fares from Portland Brewing Company, engage in activities such as a photo booth, dog-related merchandise for pets and people, and participate in the **featured event, the pug costume contest and parade**.

In 2016 the event saw a **record-breaking crowd estimated at 2,200 people** and 800 pugs. Each year the event celebrates a new theme, keeping Pug Crawl attendees coming back each year to enjoy a new spin on this popular festivity.

This event is advertised and marketed through OHS social media platforms, printed materials, the OHS Pet Dish e-newsletter (with 90,000 opt-in subscribers), and an annual press release.

Tickets are \$10 in advance or \$15 day of

Sponsorship Investment Options: \$5,000 - \$1,000



Oregon Humane Society | [Pug Crawl](#) | Sponsorship Opportunities

Sponsorship Options:	Presenting Sponsor	Strut Sponsor <i>(included with Doggie Dash sponsorship of \$10,000+)</i>	Stroll Sponsor <i>(included with Doggie Dash sponsorship of \$5,000+)</i>	Walk Sponsor
Investment	***SOLD***	\$5,000	\$2,500	\$1,000
PRE-EVENT BENEFITS				
Featured as sponsor on OHS event webpage	logo and link	logo and link	name and link	name only
POS signage recognizing sponsorship in your store	✓	✓	✓	✓
Sponsor name included on OHS Facebook event page	plus link	✓	✓	
Recognition on promotional flyer	name and logo	name and logo		
Promotional social media post highlighting sponsor	✓	✓		
Media releases	✓	✓		
ON-SITE BENEFITS				
Opportunity to host activity at event <i>(Photo booth, raffle table, lounge area, games, other)</i>	*	*	✓	✓
Signage at event	✓	✓	✓	✓
Complementary tickets	8 tickets	6 tickets	4 tickets	2 tickets
POST-EVENT BENEFITS				
Direct link to sponsor's website and/or coupon in participant thank you email	✓	✓		
Name recognition in OHS quarterly magazine	✓			
Membership in the OHS Thomas Lamb Elliot Circle w/ special event invites <i>(This is a special membership category for major donors)</i>	✓			

*OHS representatives available to provide tabling support services

For more information, please contact Stephanie Kittrell
 OHS Community Relations Manager
 503.416.5026 or stephaniek@oregonhumane.org