



OREGON
HUMANE
SOCIETY

2019 SUMMARY OF EVENTS & SPONSORSHIP OPPORTUNITIES

Your sponsorship helps the community

- OHS relies 100% on private donations/receives no tax dollars
- OHS finds homes for more than 11,000 pets annually, including 1,000s from overwhelmed shelters and disaster areas
- Our Humane Officers investigate 1,000 cruelty complaints each year
- Each year, OHS inspires over 17,000 children with our values-based educational program – inspiring the next generation to be responsible, respectful and compassionate.

Do you know the top four reasons community-minded businesses support OHS?

1. The company supports what OHS does and how OHS does it; OHS is effective, efficient and innovative!
2. Increase bottom line,
3. Employees: shared values, want employees to feel good, employee led giving committee, and
4. Good PR (internal & external).

For More Information:

Sarah Yusavitz, OHS Corporate Relations Officer
(503) 416-7084 or sarahy@oregonhumane.org

DIAMOND COLLAR AWARDS – Heroes Luncheon
The Multnomah Athletic Club
February 28, 2019

OHS celebrates heroes (both people and pets) at a weekday luncheon at the Multnomah Athletic Club. Guests are invited to enjoy a three-course lunch, while hearing heartwarming and inspirational stories.

The event is open to the public; tickets are \$50. OHS major donors (individuals and businesses) receive invitations.

Sponsorship Investment Options: \$1,000 - \$10,000



VOLUNTEER APPRECIATION PARTY

Red Lion Hotel

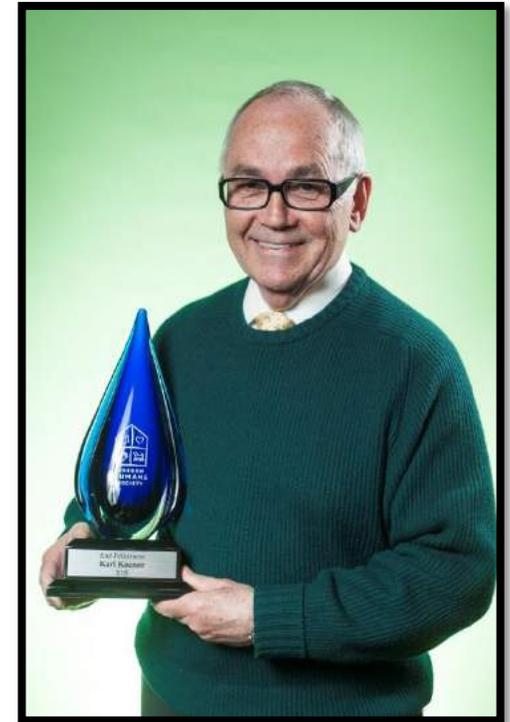
March 24, 2019

OHS's volunteers are honored each year for their continuing commitment to help the Northwest's largest shelter able to say "yes" to pets in need.

With a new theme each year, volunteers enjoy dinner while we present a dozen awards, with special recognition for Volunteer of the Year, Lifetime Achievement, Volunteer's Choice and Feel the Love award winners.

OHS has around 2,000 active volunteers who are invited to the complimentary event.

Sponsorship Investment Options: \$10,000 - \$1,000



DOGGIE DASH

Tom McCall Waterfront Park
Saturday, May 11, 2019

Oregon's biggest party for pets and people aims to raise a record \$900,000 for pets in need!

Join 6,000+ animal lovers at Waterfront Park to celebrate the 32nd annual OHS Doggie Dash, a walk/run and festival. Registration opens mid-February.

Doggie Dash is our largest consumer event of the year and our biggest fundraiser.

ALSO Corporate Teams are a great way to support the Oregon Humane Society!

Sponsorship Investment Options: \$30,000-\$1,000



PUG CRAWL

Portland

Sunday, May 19, 2019

A very Portland event! This zany event features a festival with food, drinks, vendors and live music. The highlight of the afternoon is a costumed Pug parade (a one-block – pugs are lazy!). The winners of the costume contest are crowned King and Queen at the end of the parade.

Each year has a different theme and attracts 2,000 guests.

Sponsor Investment Options: \$1,000 - \$10,000



TAIL WAG

Lewis & Clark College
Saturday, July 20, 2019

OHS major donors are invited to Tail Wag at the beautiful Estate Gardens of Lewis & Clark College – located between Lake Oswego and downtown Portland.

Guests enjoy hors d'oeuvres and craft cocktails by the reflection pool, followed by a seasonal farm-to-table dinner in the stunning gardens.

The evening is filled with live music, dancing, lawn games under the stars, and most popular, snuggles with puppies and kitties!

Tickets are \$200 each.

Sponsorship Investment Options: \$25,000 - \$1,000



CANINES UNCORKED

15 participating wineries

Saturday, August 3, 2019

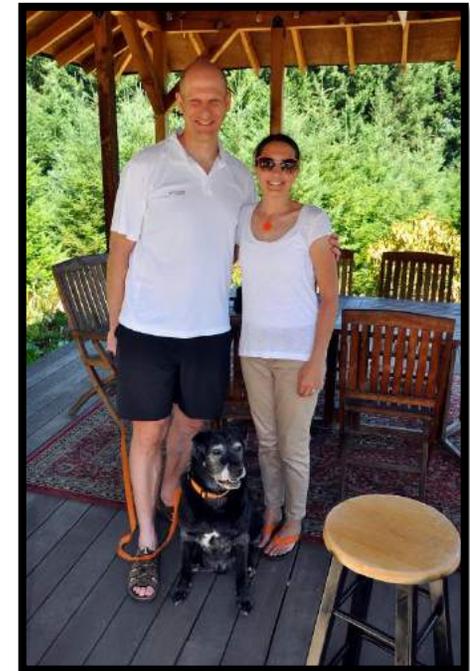
A select group of 13-15 Oregon wineries invite wine lovers – and their pooches – to enjoy a day of wine tastings and dog-related activities at each winery.

All wineries are located in the North Willamette Valley, one of Oregon's premier wine-growing regions.

This event sees approximately 500 participants.

Tour Passports (tickets) are \$40 in advance or \$50 day of.

Sponsorship Investment Options: \$5,000 - \$500



PDX INDUSTRIAL GOLF INVITATIONAL

Langdon Farms Golf Club

Tuesday, August 22, 2019

The 3rd annual PDX Industrial Golf Invitational invites companies from the industrial sector to enjoy an afternoon of golf to help the pets at OHS.

The event is located at Langdon Farms Golf Club, a premiere golf course and event venue located just 15 miles south of downtown Portland, Oregon. The beautiful course is consistently rated highly among the best rated golf courses and provides guests a truly unique experience.

This great networking event includes lunch, fun contests, raffles, team and individual prizes, and a buffet dinner.

Team of 4 players is \$1,000

Sponsorship investment opportunities from \$8,000 - \$1,000



MUTTS ON THE MOUNTAIN

Mount Hood Meadows

Saturday, August 24, 2019

The Oregon Humane Society invites all outdoor-loving people and dogs to the 3rd annual Mutts on the Mountain.

The event is an outdoor festival with fun for people of all ages. Guests can relax on the beautiful mountainside, enjoy food and tasty beverages, and peruse vendor booths. Special festival activities include doggie sno-cones, a cooling station, raffle prizes, photo booth, beer and wine garden, and more.



Guests and their dogs can also explore the mountain; there are three self-guided hiking trails open to people and their dogs. There are two guided hikes offered as well.

Sponsorship investment opportunities from \$2,500 - \$500



FUR FEST – Youth Volunteer Appreciation Party
Oregon Humane Society
Sunday, September 2019

Fur Fest is a party to thank the kids (12-17 years old) enrolled in the OHS Youth Volunteer Program. Last year, nearly 400 kids volunteered, giving over 13,700 hours of their time.

Youth volunteers help in nearly every department at OHS, but make it a priority to make sure that every dog at OHS is walked in the afternoons. While helping pets at OHS, they also learn about humane treatment and compassion for pets.

Fur Fest is an opportunity to honor and reward the stellar youth and encourage them on their path to compassionate and responsible adults.

Sponsorship range from \$1,500 - \$100



OHS Day of Giving Online and TV October 2019

The OHS Day of Giving is our major fundraising event each fall, comprised of TV promotion and online engagement.

For the entire day, OHS is featured during the local TV news hours, TV ads, a phone bank at the TV studio to take donations, and online promotion through OHS channels.

Sponsor benefits include “matching challenges,” check presentations and phone bank options.

Sponsorship Investment Options: \$30,000 - \$1,000



Noche De Los Gatos

The Commune in downtown Portland
November 2019

Noche de los Gatos, or Night of the Cats, is a celebration of the furry feline friends of our lives – past, present and future.



During the event guests can:

- meet local social media cat celebrities,
- learn how to make their cat a social media star,
- meet cat-related vendors and artists,
- enter raffles,
- hang out in the kitten play room.
- enjoy beer, wine, sangria and delicious tapas.



Tickets are \$25.

Sponsorship Investment Options: \$2,500 - \$250



SANTA PAWS

Eight Fred Meyer Stores in the Portland metro area
November 9-10, 2019

Santa is coming to several Fred Meyer locations for the annual Santa Paws Pet Portraits event. Cats, dogs, and other pets can pose with Santa to whisper their wishes and have a great holiday picture taken. All family members are welcome in the photo.

\$20 covers the sitting fee, two professional 5x7 portraits and a copy of the images.

Fred Meyer locations include: Beaverton, Gateway, Hawthorne, Hollywood, Jonson Creek, Oregon City, Raleigh Hills & Sunset. 600+ families come for this special tradition.

Sponsorship Investment Options: \$2,500 - \$500



SNUGGLE EXPRESS

Local businesses

December 10-12, 2019

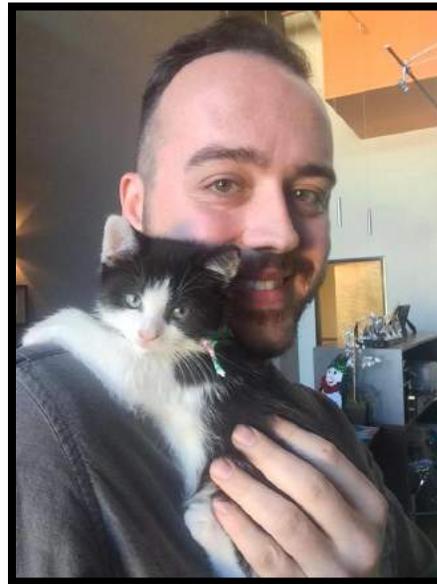


What better way to melt your holiday stress away than with puppies and kittens! During Snuggle Express, a fleet of vehicles, provided by Oregon City Subaru, will bring a cargo of cuddly kittens and precious puppies to businesses in the Portland metro area during the height of the December holiday season.

Thirty minute visits are available for a donation of \$500, or businesses can guarantee a one-hour visit with puppies and kittens with a donation of \$1,000. Applications period opens mid-October.

This annual event sees more than 2,000 business professionals across more than 65 Portland area companies.

Sponsorship Investment Options: \$5,000 - \$1,500



MARKETING & PROMOTION FOR OHS EVENTS

All OHS events are promoted through:

- Social Media Channels with 130,000 followers
- E-newsletter, Pet Dish to 108,000+ opt-in subscribers
- OHS website which attracts 7,000 unique visitors daily
- Media releases
- Flyers at community events
- Targeted market promotion based on the event



FOR MORE INFORMATION

Sarah Yusavitz
OHS Corporate Relations Officer
(503) 416-7084
sarahy@oregonhumane.org