

PUG CRAWL

Portland, OR

May 17th, 2020



OREGON
HUMANE
SOCIETY



Sponsorship Opportunities



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PORTLAND'S ZANIEST PUG PARADE



2016 Theme:
Star Wars, the Pug Awakens

Help us celebrate what is important to residents of the Pacific Northwest

PUGS

Dressed in magnificent themed costumes striving for the jury's vote. Want a say? You could be on the jury!

MICROBREWS

All weird Portland events need great Portland beer... and a collectable glass that could feature your logo!

HELPING SHELTER PETS

All event revenue goes directly to the care of shelter pets, which would not be possible without sponsors like you!

Thank you for helping pets in need!



2019 Theme:
Game of Thrones, Pugs are Coming



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SPONSORSHIP RANGE: \$5,000 - \$500

May 17th, 2020
12 – 4pm

SPONSORSHIP BENEFITS

CONNECT your brand with the well respected OHS brand

FOSTER a more compassionate community

BUILD employee happiness

SUPPORT all of the OHS programs and community services

THIS SUPPORT HELPS

ADOPT 11,000+ pets annually

INVESTIGATE 1,000+ cases of animal abuse and neglect

SAVE 7,000+ dogs and cats transferred to OHS from overwhelmed shelters

TEACH 12,000+ youth to be advocates for pets and people

2020 THEME:
PUG-LYMPICS

LOCATION:

Daimler Trucks North America
4555 N Channel Ave.
Portland, OR 97217

AUDIENCE: (1,000+ participants)

45 – 54 year old women and couples with college degrees and higher than average income. Artistic individuals with disposable income with which they like to spoil their pug or other small dogs. They are dedicated to this event, and will show up rain or shine.



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SPONSOR BENEFITS (customizable)

\$2,500 STRUT SPONSOR

Company name, logo and link featured as sponsor on OHS event website

Company name and link featured in OHS "Thank You to our Sponsors" post on Facebook Event page

10 x 10 booth space or sponsored activity

Name recognition on promotional flyers (pending deadlines)

Inclusion in event press release

Event station naming opportunity (Judges tent, raffle station, and more)

Signage with company name and logo recognizing event sponsorship

6 complimentary event tickets

\$1,000 STROLL SPONSOR

Company name and logo featured as sponsor on OHS event website

Company name and link featured in OHS "Thank You to our Sponsors" post on Facebook Event page

10 x 10 booth space or sponsored activity

Event station naming opportunity (Cooling stations, recycling hub, and more)

Signage with company name and logo recognizing event sponsorship

4 complimentary event tickets

\$500 WALK SPONSOR

Company name featured as sponsor on OHS event website

Company name featured in OHS "Thank You to our Sponsors" post on Facebook Event page

10 x 10 booth space or sponsored activity

Signage with company name recognizing event sponsorship

2 complimentary event tickets



All sponsorships include the opportunity to include merchandise in the Pug Parade Prize baskets, and In-Store POS signage recognizing your sponsorship



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SPONSOR BENEFITS (customizable)

\$5,000 PRESENTING SPONSOR

Opportunity to be a Pug Parade judge!

Company name, logo and link featured as presenting sponsor on OHS event website

Company name and link featured in OHS "Thank You to our Sponsors" post on Facebook Event page

Promotional social media post with company name, link, promo image, and applicable sponsor hashtags on OHS event Facebook page announcing presenting sponsorship

Name and logo included in Thank You email sent to all participants

10 x 20 booth space or sponsored activity

Logo on promotional flyers recognizing you as presenting sponsor + name and logo on promotional posters (pending deadlines)

Inclusion in event press release

Event station naming opportunity (Pug Parade, Championship podium, photo booth, music stage)

Signage with company name and logo recognizing presenting sponsorship

Verbal recognition of presenting sponsor from the event stage

8 complimentary event tickets

Additional Benefits for all sponsors \$2,500+

Name recognition in the OHS annual report, and membership to the exclusive major donor club, the OHS Thomas Lamb Elliot Circle, with special event invites.



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THANK YOU!

The Oregon Humane Society is a top rated 501(c)3 nonprofit. OHS receives no tax dollars, nor are we a chapter of a national organization. Your sponsorship means the world to us and the pets we serve!

CONTACT

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