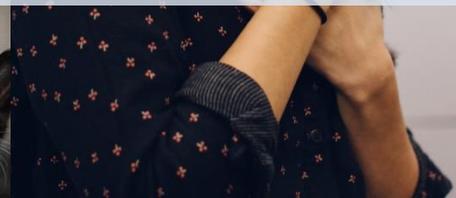




# Corporate Sponsorship Opportunities



Promote your brand to thousands of local, conscientious consumers.



Align your company with OHS' mission, values, and reputation.



Support a cause that matters to your community and your employees.



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**Diamond Collar Awards**  
**February 20, 2020 at the Multnomah Athletic Club**  
**Sponsorship range: \$10,000 - \$1,000**

A celebratory luncheon honoring animal heroes, both two-legged and four-legged. This event is a heartwarming and memorable way to spend a few hours out of the office, and brings together a broad assortment of 300+ attendees from the Portland business world. Sponsorship benefits include various recognition options at the event, including the opportunity to address the audience.



**Doggie Dash**  
**May 9, 2020 at Tom McCall Waterfront Park**  
**Sponsorship range: \$25,000 - \$1,000**

Part fun-run, part festival, Doggie Dash is our biggest fundraiser and largest consumer event of the year. This event attracts approximately 10,000 attendees who peruse vendor booths, enter contests, and mingle with other animal lovers. This is \*the\* event of the year for local pet parents and their pups! Sponsorship opportunities include logo/name recognition at the event, digital media promotion, and the opportunity to provide samples/coupons to attendees,

All benefits packages are customizable to meet your company's philanthropic goals.  
Contact [sarahy@oregonhumane.org](mailto:sarahy@oregonhumane.org) or 503-416-7084 to discuss options.



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### **Pug Crawl**

**May 17, 2020 at Daimler Trucks North America**

**Sponsorship range: \$5,000 - \$500**

Pug Crawl is a quirky themed fundraising event for anyone who considers themselves a Pug lover, and is a great opportunity for vendors and sponsors to participate in a fun block party style event, including music, food, and the famed Pug Parade and Costume Contest. Sponsorship opportunities include onsite presence, logo/name recognition at the event, and the ability to distribute samples/coupons to 2,000+ attendees.



### **Tail Wag**

**July 18, 2020 at The Estate Gardens at Lewis and Clark College**

**Sponsorship range: \$25,000 - \$1,000**

OHS' annual summer soirée, Tail Wag is a formal yet heartwarming gala to celebrate our lifesaving work and the important role that OHS plays in the community. The event includes a multi-course dinner, signature cocktails, dancing under the stars, and, of course, snuggles from OHS puppies and kittens. Sponsorship benefits include logo recognition on event materials, logo placement on the bandanas worn by OHS puppies and kittens, and acknowledgment from the stage at the gala.

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**Corgi Day at the Beach**  
**July 25, 2020 at Cannon Beach**  
**Sponsorship range: \$1,000 - \$250**

Corgi Day at the Beach is a fun, locally organized, Corgi-centric fundraiser to benefit the pets at OHS. This is a play-day and mini-festival that brings together people from all over the country with their Corgis, who you will find happily running across the sand in packs, and playing in the waves.



**Canines Uncorked**  
**August 1, 2020 at participating Willamette Valley Wineries**  
**Sponsorship range: \$5,000 - \$500**

Canines Uncorked is a winery tour featuring 15 wineries in the Willamette Valley. Each winery has its own unique theme, set of activities, and tastings in commemorative glassware which are complimentary with the purchase of a ticket. This event is a fun and unique experience that can be easily leveraged for networking purposes as a great way to show a prospective client a meaningful time in wine country.

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**OHS Golf Invitational**  
**September 1, 2020 at Langdon Farms Golf Club**  
**Sponsorship range: \$8,000 - \$1,000**

A golf tournament for animal lovers, this event is informal and fun, with complimentary beer and cocktails available to participants. The tournament also includes lunch with a visit from OHS shelter dogs and buffet-style dinner, and a brief presentation featuring the work of OHS prior to dinner. Sponsorship benefits include complimentary team registration, logo placement on the course, and recognition on the event webpage.



**Mutts on the Mountain**  
**August 22, 2020 at Mt. Hood Meadows**  
**Sponsorship range: \$5,000 - \$500**

Mutts on the Mountain is an outdoor festival with three hiking trails for attendees and their pups to take guided or self-guided hikes on Mt Hood. This event attracts outdoor enthusiasts who love spending a summer day on the mountain with their dog. Sponsorship benefits include booth space with the opportunity to provide samples or coupons to attendees and logo or name recognition on the event webpage.

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**Day of Giving**  
**September 30, 2020**  
**Sponsorship range: \$20,000 - \$2,500**

OHS' annual Day of Giving is a day-long multi-media fundraiser, including a telethon, digital media challenges, and an in-shelter Open House to engage the community. This event provides tremendous exposure and fun volunteer opportunities for corporate partners. Sponsorship benefits include logo recognition on the phone banks during the telethon, the opportunity to film a live segment on TV, presenting rights for digital fundraising challenges, and name/logo recognition associated with onsite activities at the shelter.



**Snuggle Express**  
**December 2020 at 100+ offices around the Portland area**  
**Sponsorship range: \$5,000 - \$1,500**

The most highly anticipated event of the holiday season, Snuggle Express brings adorable litters of OHS puppies and kittens to help relieve stress at various businesses. This event is a wonderful way to associate your company with wellness, employee benefits, and the overall joy that comes with sharing puppies and kittens with the community during the most stressful time of year. Sponsorship benefits include logo placement on the puppy kennels and kitten carriers, logo recognition on stickers distributed to all participants, and recognition on the event website.

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**Giving Corner  
December 2020 in the Oregon Humane Society Lobby  
Sponsorship range: \$10,000 - \$2,500**

The holidays are the busiest time of year at OHS, with more than 10,000 shelter visitors during the month of December. Our Giving Corner is a donation table in the OHS lobby where OHS staff and volunteers interact with the public and encourage donations to help shelter pets. Sponsorship benefits include the opportunity to display informational materials in the lobby, distribute coupons or samples to shelter visitors, and receive acknowledgment on the news through our media partners.



**Group Volunteer Activities  
Now Scheduling for 2020**

OHS offers our corporate partners the opportunity to spend a few hours at the shelter to learn about our programs and services before participating in animal socialization (playtime with shelter pets!) or helping maintain our beautiful and heavily trafficked dog path. These unique activities are a wonderfully unique team building experience and the perfect way for your staff to use their volunteer days.

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## Your support of OHS helps:

**ADOPT** 11,000+ pets annually

**INVESTIGATE** 1,000+ cases of animal abuse and neglect

**SAVE** 8,000+ dogs and cats transferred to OHS from other overwhelmed shelters

**TEACH** 12,000+ youth to be advocates for pets and build a more humane society



The Oregon Humane Society is a top rated 501(c)3 nonprofit.

OHS receives no tax dollars nor is a chapter of a national organization.



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