



**Diamond Collar Awards
Heroes Luncheon
Sponsorship Proposal**
Wednesday, February 28, 2018

EVENT DESCRIPTION: Awards lunch at The MAC Club. Tables for 8-10. Meet “real-life heroes” – individuals, youths, and/or companion animals, who have demonstrated heroism or made a difference in our community. Connect in the community – this event is both a “friendraiser” and a fundraiser, culminating in an opportunity to support OHS programs and community services. As one of four signature OHS events for 2018, our goal is to raise over \$200,000.



2017 winner Bear, a 90 pound black Lab, was part of a ground-breaking study on therapy dogs who reduce stress in children with cancer

Target market audiences:

- (1) Members of the Portland business community
 - (2) major OHS donors
- Individual tickets (\$50) and tables (\$500) available.*

BY SPONSORING THIS EVENT, YOUR BUSINESS CAN...

Connect your brand with the well respected and well-loved Oregon Humane Society brand.
 Distinguish your company from the competition.
 Build employee happiness and client/customer loyalty.
 Attract and retain clients/customers.
 Support all of the programs and community services of OHS.
 Foster a more compassionate community, making a better place to live, work and play.

LEVEL	INVESTMENT	YOUR COMPANY'S BENEFITS
Patron	\$1,000+	Table for 8-10, table sign, listing in event program, and your company recognized on the OHS webpage with a link to your company's website
Bronze	\$2,500+	Above + signage recognition at entrance
Silver	\$3,500+	Above + verbal recognition on stage
Gold	\$5,000+	Above + your company recognized on the big screen at event stage
Presenting	\$10,000+	Above + recognition on all event collateral and opportunity to address attendees

If you are unable to fill a table, we would be happy to use your contribution as part of a fundraising “challenge” at the event.

Additional Sponsorship Benefits:

- ◆ Corporate membership in the OHS Thomas Lamb Eliot Circle, a special membership category for major donors
- ◆ License to use OHS logo for 12 months in your marketing materials via OHS approval process
- ◆ Your company's logo and website link on the OHS “Support Our Business Partners” web page for 12 months
- ◆ Employee Volunteer/Team Building activity at OHS with a Behind-the-Scenes Tour of the shelter
- ◆ **With sponsorships over \$2,500** – Your company will be recognized in OHS quarterly magazine or annual report

For more info about tickets, tables & sponsorships, please contact
 Jane Morrison, Senior Corporate Relations Manager
 503.416.7084 or JaneM@oregonhumane.org
 1067 NE Columbia Blvd.
 Portland OR, 97211