

## CANINES UNCORKED

15 participating wineries

August 3, 2019

11am – 4pm

A select group of 13-15 Oregon wineries invite wine lovers – and their pooches – to enjoy a day of wine tastings and dog-related activities at each winery.

On Canines Uncorked Day, participants' "Licenses to Taste" passport provides information on each winery and activities, and is the ticket for free tastings. All wineries are located in the North Willamette Valley, one of Oregon's premier wine-growing regions.

This event is advertised and marketed through OHS social media platforms (130,000 followers), printed materials, the OHS Pet Dish e-newsletter (with 108,000 opt-in subscribers), and an annual press release. This event sees approximately 500 participants.

Tickets are \$40 in advance or \$50 day of.

Sponsorship Investment Options: \$5,000 - \$500

Or ask about in-kind sponsorships and product donations



Oregon Humane Society | [Canines Uncorked](#) | Sponsorship Opportunities

<b>Sponsorship Options:</b>	<b>Presenting Sponsor</b>	<b>Red Sponsor</b>	<b>White Sponsor</b>	<b>Rosé Sponsor</b>
Investment	\$5,000	\$2,500	\$1,000	\$500
<b>PRE-EVENT RECOGNITION</b>				
Featured as sponsor on event webpage with company logo	plus link	plus link	✓	✓
In-store POS signage promoting event & recognizing sponsorship	✓	✓	✓	✓
Recognition in event passport (acts as event ticket and program guide)	name and logo	name and logo	name and logo	name only
Posters at participating winery locations with sponsor logo*	✓	✓	✓	
Sponsor logo on promotional flyer	✓	✓		
Full-page ad in event passport**	✓	✓		
Media release	✓	✓		
<b>ON-SITE RECOGNITION</b>				
Opportunity to host activity at one winery location*** (selected by OHS)	✓	✓	✓	✓
Complementary passport	8 passports	6 passports	4 passports	2 passports
<b>POST-EVENT RECOGNITION</b>				
Membership in the OHS Thomas Lamb Elliot Circle w/ special event invites (This is a special membership category for major donors)	✓	✓	✓	
Name recognition in OHS Annual Report	✓	✓		
Direct link to sponsor's website and/or coupon in participant thank you email	✓			



\* Posters in wineries starting Memorial Day weekend

\*\*Deadline for full page ad in passport (June 4 – reservation, June 12 – artwork)

\*\*\*OHS representatives available to provide tabling support services upon request

For more information, please contact Sarah Yusavitz  
OHS Corporate Relations Officer  
503.416.7084 or sarahy@oregonhumane.org