

## CANINES UNCORKED – Wine tasting with your furry friend

17 participating wineries

Saturday August 5, 2017

11am – 4pm

A select group of **17 Oregon wineries** invite **wine lovers** – and their pooches – to enjoy the most unusual wine event of the year. The seventh annual Canines Uncorked wine tour is extra special because for one day a year, dogs are invited to join their humans for a day's outing.

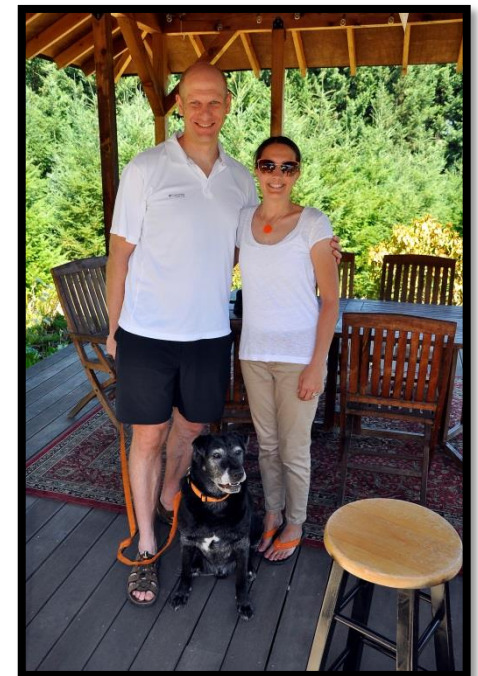
On Canines Uncorked Day, your "Licenses to Taste" passport includes free tastings and dog activities at each winery. All wineries are located in the North Willamette Valley, one of Oregon's premier wine-growing regions.

Your passport and map makes it easy to enjoy a **leisurely afternoon of visiting beautiful vineyards** with your best friend, gaining you access to complimentary tastings at each winery as well as two tasting cards to use after the event.

This event is advertised and marketed through OHS social media platforms, printed materials, the OHS Pet Dish e-newsletter (with 110,000 opt-in subscribers), and an annual press release. This event sees approximately 400 participants.

Tickets are \$40 in advance or \$50 day of.

Sponsorship Investment Options: \$2,500 - \$500



Oregon Humane Society | [Canines Uncorked](#) | Sponsorship Opportunities

<b>Sponsorship Options:</b>	<b>Presenting Sponsor</b>	<b>Red Sponsor</b>	<b>White Sponsor</b>	<b>Rosé Sponsor</b>
Investment	<b>***SOLD***</b>	\$2,500	\$1,000	\$500
<b>PRE-EVENT RECOGNITION</b>				
Featured as sponsor on event webpage with company logo	plus link	plus link	✓	✓
In-store POS signage promoting event & recognizing sponsorship	✓	✓	✓	✓
Recognition in event passport (acts as event ticket and program guide)	name and logo	name and logo	name and logo	name only
Posters at participating winery locations with sponsor logo*	✓	✓	✓	
Sponsor logo on promotional flyer	✓	✓		
Full-page ad in event passport**	✓	✓		
Press release	✓	✓		
<b>ON-SITE RECOGNITION</b>				
Opportunity to host activity at one winery location (selected by OHS)	✓	✓	✓	✓
Complementary passport	8 passports	6 passports	4 passports	2 passports
<b>POST-EVENT REGONITION</b>				
Membership in the OHS Thomas Lamb Elliot Circle w/ special event invites (This is a special membership category for major donors)	✓	✓	✓	
Name recognition in OHS Annual Report and/or OHS quarterly magazine	✓	✓		
Direct link to sponsor's website and/or coupon in participant thank you email	✓	✓		



\* Posters in wineries starting Memorial Day weekend

\*\*Deadline for full page ad in passport (June 2 – reservation, June 12 – artwork)

\*\*\*OHS representatives available to provide tabling support services

For more information, please contact Stephanie Kittrell  
 OHS Community Relations Manager  
 503.416.5026 or [stephaniek@oregonhumane.org](mailto:stephaniek@oregonhumane.org)