



Bowser's Boo Bash

A Spooktacular
Soiree Supporting
Animals in Need



**SATURDAY
OCT. 24, 2026
5-9 P.M.
ZENITH VINEYARD
SALEM OR.**



Best Charity Event

**2026 Best of
Willamette
Valley**

Mark your calendar and prepare to join us on **Saturday, October 24** at Zenith Vineyard for an evening of costumes, games, auctions, delicious food and drink, and snuggles with puppies and kittens, all to support Oregon Humane programs and services.

This pet-friendly costume party and fundraiser will invite more than 300 animal lovers and wine enthusiasts, to enjoy a one-of-a-kind harvest festival that will provide a unique opportunity for community supporters and local businesses to support the life-changing work of Oregon Humane, while also connecting event attendees with their brand.

**Your sponsorship can make life brighter for
thousands of animals.**

Contact us at raeann.gomez@oregonhumane.org
to be part of this exciting event.



By sponsoring Bowser's Boo Bash, your company helps provide shelter, medical care, behavior support, and second chances for thousands of animals served by Oregon Humane each year throughout the Mid-Valley and beyond.

Event Audience

- **300+ attendees**
- **Pet owners and animal advocates**
- **Mid-Valley professionals and community leaders**
- **Wine enthusiasts from across the Willamette Valley**
- **Oregon Humane donors and supporters**
- **Highly engaged consumers who value community involvement**



Paddle Poltergeist

\$1,750 (1 available)

Brand Presence Sponsor:

Ideal for companies looking for brand exposure and connecting with event attendees.

- Logo featured on bidding paddles used during the event's paddle raise fundraising appeal
- Five complimentary tickets
- Company logo included on event website
- Company logo included in pre-event slideshow
- Name recognition in printed program sponsor list



Spooky Supporter

\$2,500 (3 available)

Activation Sponsor: A strong mid-level sponsorship focused on owning a guest experience.

- Sponsorship of themed activity: Wine Wall, Kitten Snuggle Activation, or Dog Costume Contest
- One quarter-page ad in printed program (Deadline: Oct. 1, 2026)
- Company logo featured in pre-event slideshow
- Company logo included on event website
- Name recognition in printed program sponsor list
- One reserved complimentary table for 10 guests
- Company logo displayed at activation area and reserved table



Ghoulish Giver

\$5,000 (2 available)

High-Visibility Sponsor: For companies seeking strong brand exposure, recognition, and direct event integration.

- Sponsorship of high-traffic Photo Booth or Silent Auction
- Verbal recognition from event stage
- Logo recognition on activation area
- One half-page ad in printed program (Deadline: Oct. 1, 2026)
- Company logo featured in pre-event and post-event slideshow
- Company logo on event website
- Logo included in event-related email marketing
- Name recognition in printed program sponsor list
- One reserved complimentary table for 10 guests
- Company logo displayed at table



Presenting Specter

\$8,500 (SOLD)



Exclusive Presenting Sponsor: The highest level of partnership, offering unmatched visibility and premium placement throughout the entire event experience.

- Exclusive presenting sponsor recognition across all event materials
 - Printed invitations
 - Event emails and reminders
 - Event website
 - Social media event promotions
- Prime table for 10 guests located at front of stage
- Opportunity for company representative remarks from stage
- Recognition in printed program sponsor list
- Featured in Oregon Humane's *Boop!* magazine event recap
- One 2 to 3 minute video shown during the program
- Full-page ad or message in printed program
- Company logo displayed at table
- Sponsor logo on event welcome signage
- Logo featured prominently in pre and post-event slideshow



Thank You for Considering a Partnership with Oregon Humane

Bowser's Boo Bash is more than a celebration, it's an opportunity to bring our community together while supporting the animals who depend on us.

Your partnership helps make this unforgettable evening possible and provides critical support for Oregon Humane's programs and services that create a brighter future for animals in our community.

We invite you to join us as a sponsor and be part of an event that brings people together, strengthens community connections, and makes a lasting impact.

Together, we can make a difference.

We look forward to partnering with you.

Want to become a sponsor?

Contact Raeann Gomez at
raeann.gomez@oregonhumane.org
to be part of this exciting event.