



# Day of Giving & Day of Service

## **FUNDRAISER**

Wed., Sept. 30  
on FOX 12 Oregon  
& online

## **DAY OF SERVICE**

Tues., Sept. 22  
(Portland),  
Thurs., Sept. 24  
(Salem)

**A Multi-media Fundraiser  
& Volunteer Experience**





# Day of Giving & Day of Service Impact

Have fun, help animals, and highlight your company's commitment to social responsibility.

By partnering with Oregon Humane on our Day of Giving & Day of Service, you're fueling our life-changing programs and services, including:

- Finding homes for over 12,000 animals annually
- Providing low-cost spay/neuter services
- Protecting animals from cruelty and neglect
- And so much more!

In addition to making a difference as volunteers, attendees will participate in a pep rally to kick off the event, receive tours of Oregon Humane's campus, meet our animals, and have the opportunity to join us for an afterparty featuring a snuggle session with baby animals.

**That's not all!** Key event sponsors will have their contributions highlighted during our Day of Giving live telethon on KPTV FOX 12 Oregon on September 30.



# Day of Giving & Day of Service Impact Stats

## Day of Giving

**\$384,227**

raised from our  
community

**\$46,000**

raised from  
corporate partners

**XXXX**

KPTV FOX 12  
viewership

**220,000+**

social media  
followers

## Day of Service

**51**

volunteers

**201**

service hours  
contributed

**5**

impactful  
volunteer  
activities

Join us to make this year bigger  
and more impactful for animals and  
people in our community!

Contact: Vincent Pollard, Director of Corporate & Foundations  
[vincent.pollard@oregonhumane.org](mailto:vincent.pollard@oregonhumane.org)  
(503) 416-5037



# Presenting Sponsor

**\$15,000 (exclusive)**  
**\$10,000 (non-exclusive)**

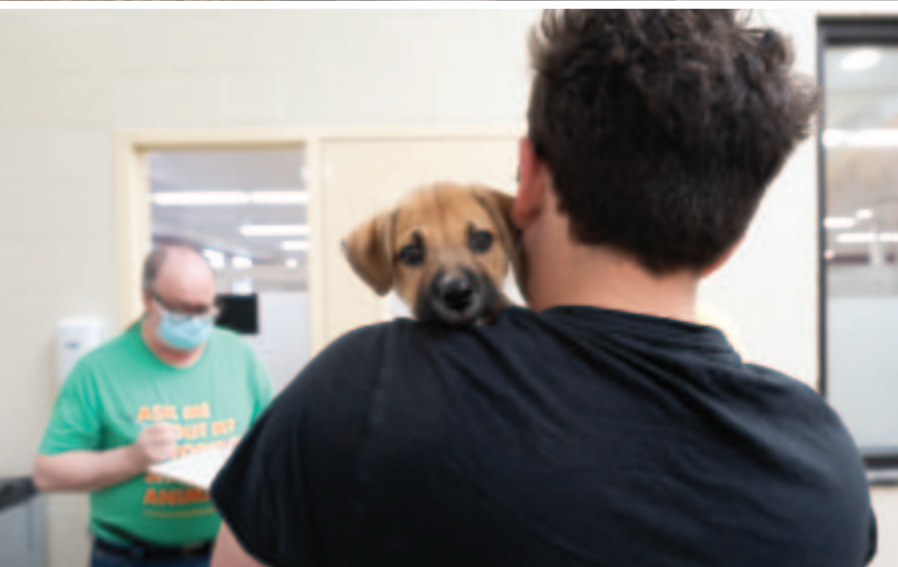
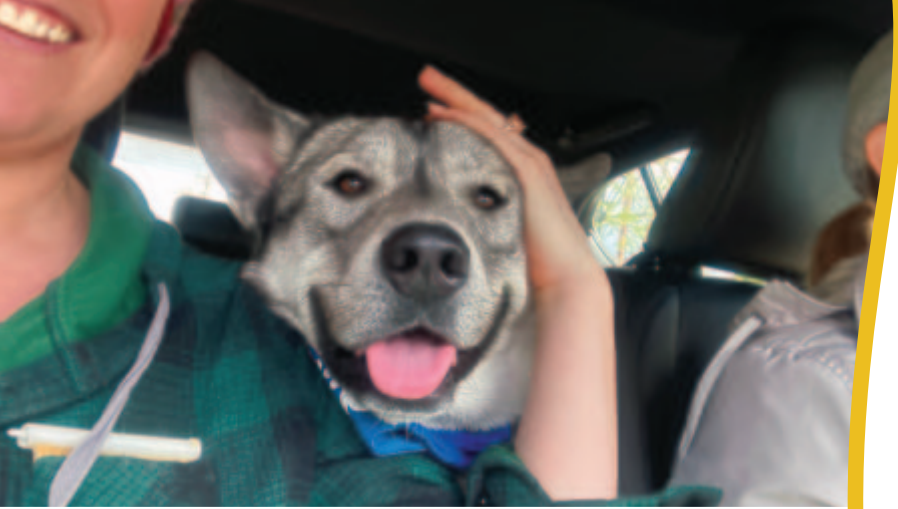
- Logo acknowledgement as “Presenting Sponsor” in event materials and key promotions
- Inclusion in televised media segment highlighting your support of Oregon Humane (optional)
- Linked company logo on Oregon Humane Day of Giving website
- Social media story highlighting your company’s volunteer impact
- Company logo on Oregon Humane Day of Giving volunteer T-shirts
- Premier onsite volunteer opportunity at Oregon Humane Portland or Salem Campus:
  - Exclusive premium volunteer project for up to 20 employees
  - Guided behind-the-scenes tour of Oregon Humane’s campus
  - Catered meal provided for your volunteer team
  - Onsite puppy & kitten snuggle session for your team
  - Onsite photographer to capture images of your volunteer team in action
  - Day of Giving volunteer T-shirts for your employees



# Impact Sponsor

**\$5,000**

- Logo acknowledgement as “Impact Sponsor” in event materials
- Inclusion in televised media segment highlighting your support of Oregon Humane (optional)
- Linked company logo on Oregon Humane Day of Giving website
- Premier onsite volunteer opportunity at Oregon Humane Portland or Salem Campus:
  - Exclusive premium volunteer project for up to 15 employees
  - Guided behind-the-scenes tour of Oregon Humane’s campus
  - Catered meal provided for your volunteer team
  - Onsite puppy & kitten snuggle session for your team
  - Onsite photographer to capture images of your volunteer team in action
  - Day of Giving volunteer T-shirts for your employees



# Supporting Sponsor

\$2,500

- Logo acknowledgement as “Supporting Sponsor” on event materials
- Onsite volunteer opportunity for up to 10 volunteers (Portland or Salem Campus)
- Meal and refreshments provided for your volunteer team
- Behind the scenes tour of Oregon Humane shelter for your employees
- Animal socialization activity
- Day of Giving volunteer T-shirts for your employees



# Supporting Sponsor

\$2,500

- Logo acknowledgement as “Supporting Sponsor” on event materials
- Onsite volunteer opportunity for up to 10 volunteers (Portland or Salem Campus)
- Meal and refreshments provided for your volunteer team
- Behind the scenes tour of Oregon Humane shelter for your employees
- Animal socialization activity
- Day of Giving volunteer T-shirts for your employees



# Service Sponsor

\$1,000



- Logo acknowledgement as “Service Sponsor” on event materials
- Onsite volunteer opportunity for up to 5 employees (Portland or Salem Campus)
- Light refreshments provided for your volunteer team
- Behind the scenes tour of Oregon Humane shelter for your employees
- Animal socialization activity
- Day of Giving volunteer T-shirts for your employees

