



Bowser's Boo Bash – A Spooktacular Soiree Supporting Animals in Need

Saturday, Oct. 25th from 5:00 pm – 9:00 pm at Zenith Vineyard, Salem OR.

Mark your calendar and prepare to join us on Saturday, October 25th at [Zenith Vineyard](#) for an evening of costumes, games, auctions, delicious food and drink, and snuggles with puppies and kittens—all to support Oregon Humane Society (OHS) programs and services.



This Pet-friendly costume party and fundraiser will invite over 300 animal lovers, and wine enthusiasts, to enjoy a one-of-a-kind harvest festival that will provide a unique opportunity for community supporters and local businesses to support the life-saving work of the Oregon Humane Society, while also connecting event attendees with their brand.

Your sponsorship can change the lives of thousands of animals. Read on to see our benefits overview or contact us at CorporateRelations@oregonhumane.org

As a Boo Bash sponsor, you'll join a dedicated, compassionate group of local businesses and community leaders who want to make a difference for pets and people in the Mid-Valley.



Bowser's Boo Bash Sponsorship Opportunities

\$750 – Booth Banshee (2 available)

An entry level sponsorship for businesses that would like to make a direct connection with Boo Bash attendees.

- 8ft. Booth space at event (event attendee capacity 320)
- Company logo featured in pre-event slideshow
- Company logo with link listed on event website
- 3 complimentary tickets to Bowser's Boo Bash

Paddle Poltergeist—\$1,750 (SOLD)

The perfect level of support for a company that is looking to bring attention to their brand and align with a good cause.

- Company logo on bidding paddle + the following benefits:
 - 1/8 page ad in printed program (*deadline, Oct. 1st*)
 - Company name displayed at table
 - Company logo featured in pre-event slideshow
 - Recognition in event sponsor list on inside cover of printed program
 - Company logo with link listed on event website
 - Table for 10

** Deadline for company logo to be included on paddles is Monday, October 6th, 2025*



Bowser's Boo Bash Sponsorship Opportunities

\$2,500 – Spooky Supporter (2 available)

Ideal for businesses that want to directly connect with hundreds of pet-loving OHS donors through highly engaging, brand-focused sponsorship activations.

- Sponsorship of themed event activity: Wine Wall, Kitten Snuggle Room, ~~Puppy Kissing Booth~~, or Dog Costume Contest*

**Logo recognition as sponsor on activity signage*

- 1/4 page ad in printed program (*deadline, Oct. 1st*)
- Company logo featured in pre-event slideshow
- Company logo with link listed on event website
- Recognition in event sponsor list on inside cover of printed program
- Table for 10 (*w/ company name displayed*)

\$5,000 – Ghoulish Giver (1 available)

This sponsorship level provides significant brand recognition and engagement opportunities for your business during Boo Bash.

- Sponsorship of event Photo Booth (*high traffic*)
- Logo recognition as sponsor on activity signage
- Verbal recognition of your sponsorship from the event stage
- ½ page ad in printed program (*deadline, Oct. 1st*)
- Company name on event signage
- Company logo featured in pre-event slideshow
- Recognition in event sponsor list on inside cover of printed program
- Company logo with link listed on event website
- Logo recognition on event-related emails
- Table for 10 with name displayed on table

Bowser's Boo Bash Sponsorship Opportunities

\$8,500—Presenting Specter (SOLD)

This exclusive, top-tier sponsorship level offers the most significant brand exposure, recognition, and alignment with OHS' mission.

- Company logo and presenting sponsor credit included in all event materials:
 - Printed invitations
 - Event-related emails and reminders
 - Event website
 - Company tagged in social media posts related to event
- Prime booth space at event
- Opportunity for company representatives to make remarks from the stage during the event
- Company mentioned in the OHS Magazine event recap
- Full page message or ad in printed program (*October 1st*)
- Company logo on sponsor event signage
- Company logo featured in pre-event slideshow
- Recognition in event sponsor list on inside cover of printed program
- Table for 10 with company name displayed on table.

Contact us at CorporateRelations@oregonhumane.org for more information