

# OHS Community Survey

Thank you for participating in our survey. The information we gather here will help us understand the evolving needs of our communities. Please note that your responses are completely anonymous, and we cannot respond directly to any of your answers.

At the end of the survey, you will be asked if you want to enter a chance to win one of three \$150 gift cards and/or if you want to 'opt in' to hear about a paid conversation with our research partner, Wild Alchemy. These are both optional.

Thank you again for taking the time to complete the survey and lending your voice to guide our work serving pets and the people who love them.

Sharon Harmon, CAWA  
President & CEO



- In the past two years, have you had at least one dog or one cat in your home?
  - Yes, cat
  - Yes, dog
  - Yes, both
  - No, but I plan to get one in the next 6 months
  - No, there is no dog or cat in my home, and I have no plans to get one
  
- We have two facilities: one in Portland and one in Salem. Which of the following is most true regarding where you live?
  - I live within 50 miles of Portland, OR
  - I live within 50 miles of Salem, OR
  - I live within 50 miles of both Portland and Salem
  - I do not live within 50 miles of either city, but I live in Oregon
  - I do not live in Oregon

- What is your zip code?
  
- Which of the following have you ever done with Oregon Humane Society (either OHS Portland and/or Salem)? Check all that apply.
  - Made a donation** to OHS
  - Included OHS in my **estate plans**
  - Volunteered** at OHS
  - Fostered** OHS animals
  - Served on the board** (of Oregon Humane Society or Wilamette Humane Society)
  - Worked as an employee** at OHS
  - Engaged as a **contractor/vendor** with OHS
  - Worked with OHS as a **partner organization**
  - Adopted a pet** from OHS
  - Had my child participate in an **OHS youth program**
  - Participated in an OHS dog or cat **training class**
  - Surrendered a pet** to OHS
  - Brought a **stray animal** to OHS
  - Reported potential **animal cruelty, neglect or abuse** to OHS
  - Took my pet to **veterinary treatment** at OHS
  - None of the above

- Which of the following have you done in the past two years with either Oregon Humane Society Portland or Salem (or the organization, not location specific)? Check the appropriate column for each.

	Portland	Salem	Both or not location specific	Did not do this past two years
made a <b>donation</b> to OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
included OHS in my <b>estate plans</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>volunteered</b> at OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>fostered</b> OHS animals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>served on the Board</b> (of Oregon Humane Society or Willamette Humane Society)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>worked as an employee</b> at OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>engaged as a contractor/vendor</b> with OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
worked with OHS as a <b>partner</b> organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>adopted a pet</b> from OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
had my child participate in an OHS <b>youth program</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
participated in an OHS dog or cat <b>training class</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>surrendered a pet</b> to OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
brought a <b>stray animal</b> to OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>reported potential animal cruelty, neglect or abuse</b> to OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>took my pet for veterinary treatment</b> at OHS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- For each of the following, what was your main motivation for choosing OHS? Use the back of the survey if needed.

**Made a donation** to OHS \_\_\_\_\_

\_\_\_\_\_

Included OHS in my **estate plans** \_\_\_\_\_

\_\_\_\_\_

**Volunteered** at OHS \_\_\_\_\_

\_\_\_\_\_

**Fostered** OHS animals \_\_\_\_\_

\_\_\_\_\_

**Served on the board** (of Oregon Humane Society or Wilamette Humane Society) \_\_\_\_\_

\_\_\_\_\_

**Worked as an employee** at OHS \_\_\_\_\_

\_\_\_\_\_

Engaged as a **contractor/vendor** with OHS \_\_\_\_\_

\_\_\_\_\_

Worked with OHS as a **partner organization** \_\_\_\_\_

\_\_\_\_\_

**Adopted a pet** from OHS \_\_\_\_\_

\_\_\_\_\_

Had my child participate in an **OHS youth program** \_\_\_\_\_

\_\_\_\_\_

Participated in an OHS dog or cat **training class** \_\_\_\_\_

\_\_\_\_\_

**Surrendered a pet** to OHS \_\_\_\_\_

\_\_\_\_\_

Brought a **stray animal** to OHS \_\_\_\_\_

\_\_\_\_\_

Reported potential **animal cruelty, neglect or abuse** to OHS

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Took my pet to **veterinary treatment** at OHS \_\_\_\_\_

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- How do you feel about OHS overall on a 1-10 scale?

1 - Very Unfavorable	2	3	4	5	6	7	8	9	10 - Very Favorable
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- Why do you say that?

- How would you evaluate each area of OHS' work?

	Do Really Well	Acceptable	Needs Improvement	Could Go Away	Don't Know
How many animals they take in from my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How many animals they take in from other communities in need	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The behavior training and resources they provide to help pets be successful with their families	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How many animals they find homes for	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Their emergency response and technical animal rescue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Their animal welfare industry leadership and legislative efforts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Their work to provide more access to affordable veterinary care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Their Humane Law Enforcement team's work to help keep animals safe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- What is the single greatest factor that impacts how you feel about OHS? Please check only one.
  - How many animals they take in from my community
  - How many animals they take in from other communities in need
  - The behavior training and resources they provide to help pets be successful with their families
  - How many animals they find homes for
  - Their emergency response and technical animal rescue



- Which of the following are you aware OHS offers? Check all that apply.
  - Adoptions** - cats, dogs, and small animals
  - Admissions - **owner surrenders of pets** they can no longer take care of
  - Admissions - **stray animal** intake
  - Second Chance Transfer Program - OHS regularly partners with other shelters in Oregon and across the country to **transfer animals to OHS for adoption**
  - Training and Behavior classes** - fee-based classes for dogs/cats at all life stages to help keep pets in their homes
  - Community Veterinary Hospital - **preventive care**
  - Community Veterinary Hospital - **urgent care**
  - Community Veterinary Hospital - **dentistry**
  - Community Veterinary Hospital - **spay/neuter**
  - Community Veterinary Hospital - **low cost spay/neuter** (Spay & Save)
  - Community Veterinary Hospital - **subsidized care** for clients who qualify for financial assistance
  - Catch, spay/neuter, and release** (aka TNR) service to reduce community cat overpopulation
  - Humane Education** - summer camps for kids, classroom visits during the school year, after school clubs
  - Donor Program: Friends Forever** - OHS will take care of and re-home your animals after you pass away if OHS is included in your estate plans
  - Donor Program: President's Circle** - donors who give \$1,000 annually
  - Donor Program: PAWS** - sustained, recurring gifts for steady and reliable stream of income for OHS
  - Adult Volunteer Programs** - long-term adult volunteers who provide essential care, administrative or event support, etc.
  - Foster Volunteer Program** - volunteers who host animals until they are ready for adoption



- Youth Volunteer Program** - long term youth volunteers who perform many essential tasks within the shelters
  - Behavior Modification Program** - OHS identifies behaviorally challenged cats and dogs who need extra training and support to be successful in a new home
  - Rescue Center** - OHS has a purpose-built space for large-scale rescues and emergency response that creates a better landing pad for animals who may have experienced trauma
  - Humane Law Enforcement** - OHS is the only body commissioned by the State of Oregon to have Humane Special Agents dedicated to **upholding animal protection laws.**
  - Humane Law Enforcement** - public web/phone **hotline** to report cruelty, neglect, or abuse
  - Animal Crimes Forensic Center** - OHS offers specialized animal forensic services to other agencies to increase the likelihood of successful prosecution of crimes against animals
  - Corporate/Group Volunteer Program** - Corporate groups receive behind-the-scenes shelter access as they assist with various operational tasks and socialize with animals
  - Veterinary Teaching Programs** - OHS works with school like Oregon State University and Portland Community College in their veterinary and vet tech programs
  - None of the above
- 
- What do you wish they **did** that they currently do not do?

- In July 2022, Oregon Humane Society and Willamette Humane Society in Salem merged. How do you feel about the OHS/WHS merger?

1 - very unhappy about it      2      3      4      5      6      7      8      9      10 - very happy about it

                                  

- Why do you say that?

- The merger has allowed OHS to invest in the Salem facility infrastructure and raise staff pay scale, share resources for greater collective impact across Oregon, and share specialty resources for greater reach as intended. For you, what is the greatest benefit of the merger?

- Invest in Salem infrastructure and raise staff pay
- Shared resources for greater collective impact across Oregon
- Shared specialty resources for greater reach
- Other, please specify

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- In your mind, what other benefits could come from them joining together?

- What are the current or potential issues of the merger?
  
- Is there anything else you'd like to share (whether we asked you about it in this survey or not)? Again, we cannot respond to your individual comments, but it will give us insight to help us make decisions.

- What is your age?
  - 18 to 24
  - 25 to 34
  - 35 to 44
  - 45 to 54
  - 55 to 64
  - 65 to 74
  - 75 and older
  - Prefer not to answer
  
- What is your gender?
  - Male
  - Female
  - Non-binary
  - Prefer not to answer
  
- LGBTQ2SIA+ is a term that encompasses multiple gender identities and sexual orientations including Lesbian, Gay, Bisexual, Transgender, Queer, Questioning, Two-Spirit, Intersex, and Asexual. The plus sign (“+”) recognizes that there are myriad ways to describe gender identities and sexual orientations. Do you identify as a member of the LGBTQ2SIA+ community?
  - Yes
  - No
  - Prefer not to answer
  
- Which of the following describes your racial or ethnic identity?
  - American Indian or Alaska Native or Indigenous Peoples of the Americas
  - Asian or Asian American

- Black or African American
  - African
  - Hispanic or Latino/a/e/x
  - Middle Eastern or North African
  - Native Hawaiian or other Pacific Islander
  - Multiracial/Multiethnic
  - White
  - Prefer not to answer
  - Other, please specify
- 

- What is the primary language spoken in your home? Please select only one. Note that only the top 20 spoken languages are listed in alignment with the US Census.

- English
- Spanish
- Chinese / Mandarin / Cantonese/ Hokkien
- Tagalog / Filipino
- French
- Vietnamese
- German
- Arabic
- Sign
- Native American
- Korean
- Russian
- Portuguese
- Haitian Creole
- Hindi
- Polish
- Italian
- Urdu
- Persian / Farsi / Dari / Tajik

- Japanese
  - Gujarati
  - Prefer not to answer
  - Other, please specify
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- What other languages are spoken in your home? Please select all that apply.
    - English
    - Spanish
    - Chinese / Mandarin / Cantonese/ Hokkien
    - Tagalog / Filipino
    - French
    - Vietnamese
    - German
    - Arabic
    - Sign
    - Native American
    - Korean
    - Russian
    - Portuguese
    - Haitian Creole
    - Hindi
    - Polish
    - Italian
    - Urdu
    - Persian / Farsi / Dari / Tajik
    - Japanese
    - Gujarati
    - Prefer not to answer
    - Other, please specify
-

- What is your yearly household income?

- Less than \$10,000
- \$10,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$249,999
- \$250,000 or more
- Prefer not to answer

- What is your housing status?

- Housed
- Unhoused
- Prefer not to answer

- Please select your housing type:

- Renter
  - Homeowner
  - Communal Housing
  - Retirement or Assisted Living
  - Transitional Housing
  - Temporary Shelter
  - Prefer not to answer
  - Other, please specify
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- If you identify with having or living with a disability, which of the following describes the nature of your disability? Select all that apply.

- Mobility or other physical disabilities
- Visual
- Hearing

- Intellectual, Developmental or Cognitive
  - Speech or Communication
  - Mental Health
  - Neurodivergence
  - Invisible
  - Prefer not to answer
  - I do not identify with having or living with a disability
  - Other, please specify
- 

- Are you an active-duty member or veteran of Veteran Status with the United States Armed Forces?
  - Yes, active duty
  - Yes, veteran
  - No
  - Prefer not to answer
  
- Are you interested in potentially **talking with us further in an online interview for which you will be compensated \$150 - for 90 minutes your time?** Saying yes does not obligate you; it allows us to send you a more detailed invitation that you can accept or pass on. Again, this is optional. Please note that saying yes also does not ensure your participation.
  - Yes
  - No
  
- If you said “yes” to either question above, please provide your contact information so we can contact you if you win and/or to share an invitation for the discussion with details. Because this survey is anonymous, we don't have a way to reach you without your consent. Your information will not be associated with your survey responses, and you will not be contacted for any other reason at any other time.



- Name: \_\_\_\_\_
- City: \_\_\_\_\_
- Email Address: \_\_\_\_\_
- Phone Number: \_\_\_\_\_

Thank you! Please either drop your completed survey at one of our facilities or mail it by November 20:

Survey Responses

c/o Courtney Considine

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