

DOGGIE DASH 2023

OREGON HUMANE SOCIETY

WHAT:

Oregon Humane Society's biggest fundraiser and largest public event of the year.

WHO:

5,000+ anticipated participants
187,000+ social media followers
20,000+ unique website visitors
...AND YOU!

WHEN & WHERE:

May 13, 2023
Tom McCall
Waterfront Park

WHY:

To help OHS meet our goal of \$750,000 for pets in need!

SOUNDS FUN, TELL ME MORE!

Doggie Dash starts with a dog-friendly run/walk

Doggie Dash is also a half-day festival



We anticipate 5,000+ registrants for the Dash.

Dashers join animal lovers from the community for games, contests, food, and fun.



Dashers choose from two routes:

1. A short stroll around Tom McCall Waterfront Park
2. A longer path crossing the Steel and Hawthorne Bridges

Sponsors make the event amazing! Attendees and their pups love meeting the businesses who support OHS.



Fun Fact: Doggie Dash has been taking place in Portland for 36 years!

Family members of all sizes are welcome to participate!



Best of all, the proceeds from Doggie Dash go directly to help shelter pets in need!

TYPES OF SPONSORSHIP:

CORPORATE SPONSOR

- 10 x 10' booth sponsorships begin at \$1,000
- Marketing benefits beginning at \$2,500 (see pg. 3 for examples)

MUM & PUP SMALL BUSINESS SPONSORS

- \$250 for businesses of 1-2 employees
- \$500 for business of 2-10 employees

IN-KIND SPONSOR

- Donations of product or services

COMBINATION OF ABOVE

- Combo sponsors may donate both financial and in-kind support to build your partnership package

ALL SPONSORS RECEIVE:



Brand exposure to OHS' diverse audience



Logo or company name on Doggie Dash event website



Booth or table at event + direct connection with event attendees



The priceless "warm fuzzy" feeling of helping pets in need

EXAMPLES OF SPONSOR BENEFITS BASED ON CONTRIBUTION LEVEL:

\$2,500

Company name tagged in OHS social media post related to Doggie Dash

Branded product featured in OHS social media story related to Doggie Dash

Company banner displayed on "seawall" in the park during event

Company logo on game or activity within Dog Utopia

\$5,000

Company logo on canvas Doggie Bag

Company logo at one water station along route

First aid tent sponsor*

Company logo at VIP tent*

Company logo on volunteer t-shirt

"Dash Cash" sponsor: company name with link in e-newsletter to all registrants

\$10,000

Company logo at Photo Booth*

Naming rights to one of the walk/run routes

Kids Corner sponsor*

Company logo at finish line*

**exclusive benefit, only one available*



FREQUENTLY ASKED QUESTIONS:

CAN I JUST BE A VENDOR AND NOT A SPONSOR?

Since Doggie Dash is a fundraiser, we consider all participating companies to be sponsors.

HOW DO I REGISTER AS A SPONSOR?

Let us know you're interested by filling out [an application form!](#)

WHAT'S THE DEADLINE TO SIGN UP AS A SPONSOR?

April 28. Booth space is limited, so don't wait! We will start a waitlist after April 28. Sponsors who are approved after this date may incur a rush fee of \$300.

CAN MY COMPANY GET A BOOTH FOR FREE?

Yes! If your company forms a Doggie Dash team and fundraises \$3,000 by April 21, your booth will be free! (Let us know if you plan to pursue this option!)

WHAT OPTIONS ARE AVAILABLE FOR SMALL BUSINESSES?

We love our small business community and want you to be a part of Doggie Dash. We will have special pricing for companies with fewer than 10 employees!

CAN MY BUSINESS RECEIVE RECOGNITION THAT ISN'T LISTED IN THE BENEFIT EXAMPLES?

We're open to ideas! Let us know what you have in mind.

CAN I DONATE PRODUCTS OR SERVICES IN ADDITION TO OR INSTEAD OF MONEY?

Yes! We have numerous needs for donated goods and/or services. Contact us to discuss!

I HAVE A QUESTION THAT ISN'T ANSWERED HERE. HELP!

Please email corporaterelations@oregonhumane.org and we'll get back to you ASAP!

READY TO JOIN THE FUN?



[CLICK HERE TO GET STARTED!](#)



CONTACT:
corporaterelations@oregonhumane.org
503-939-0332

WE CAN'T WAIT TO WORK WITH YOU!

YOUR SPONSORSHIP SUPPORTS:

DAILY CARE FOR SHELTER PETS

OHS saves more than 10,000 pets annually, including thousands of animals transferred from overwhelmed shelters in other regions

MEDICAL CARE

OHS staff and vet students perform complex surgeries for shelter pets, low cost spay & neuter services for owned pets in the community

HUMANE LAW ENFORCEMENT

OHS officers enforce animal cruelty laws around the state, educate pet owners about proper pet care, and provide supplies and resources to pet owners in need

HUMANE EDUCATION

Priving programs to 50,000 students annually, OHS teaches the next generation what it means to be compassionate citizens and responsible pet owners

TRAINING AND BEHAVIOR

OHS staff offer a free public helpline and special programs for shelter pets to set them up for success in their future homes

FOSTER PROGRAM

Hundreds of volunteers help care for shelter pets in their homes, from newborn litters needing round-the-clock care to animals recovering from injury

DISASTER RESPONSE

130 OHS staff and volunteers are certified in Emergency Animal Sheltering who can respond to disasters around the state and across the country