



NEW HOME TIPS

- Show them the litter box right away. This lets them know right where to go and can lower the chances of accidents around the house.
- Introduce them to one room at first so they're not overwhelmed by a larger space all at once.
- They might hide — it's totally normal! You can establish a secret hiding spot for them, like the bottom bookshelf or behind a curtain so they feel safe (and you know where to find them).
- If you have a resident cat kid, start socializing them while they're in separate rooms. They can sniff each other under the door and adjust to their new sibling on their own time, and even trade places to get used to each other's scents.

TRAINING TIPS

- Set up the litter box in a quiet spot away from foot traffic and noisy appliances.
- Make sure you have one litter box for every cat kid, plus one extra.
- Choose the right size litter box — about one and a half times the size of your cat kid, and with low sides if you adopted a kitten or a senior cat who needs more accessibility.
- Fill a clean litter box with 3 inches of litter. We recommend that clumps and solid waste be scooped daily and a level of 3 inches be maintained to allow for adequate absorption and proper clumping.
- Try to maintain as much of a routine as possible — like feeding them at the same time every day — to cut back on anxiety and litter box rejection.



NEW CAT KID CHECKLIST

- Litter box
- Litter
- Food and water dishes
- Nutritious food
- Scratching post
- Cat tree or window perch
- Cat toys (laser pointer, catnip-filled mouse, etc.)



WHERE TO BUY

You can find Naturally Fresh at pet specialty stores and local, independent retailers across the country.

FIND A STORE NEAR YOU



naturallyfreshlitter.com/storelocator

THE NATURAL LITTER FOR THEIR NATURAL INSTINCTS

Naturally Fresh is made from the fibrous material found in walnut shells, which has the proven ability to organically absorb ammonia odors better than other leading litters. Because it's biodegradable and produces zero waste, it's as natural as it gets for your cat. Friendly for the environment, your cats, and you. Get to know our six Naturally Fresh formulas so you can choose the best litter for your interspecies family.



NEW TO CATS?	QUICK-CLUMPING	Ideal for 1–2 cat kids, it clumps fast, doesn't stick to the litter box, and zaps ammonia odors organically
	HERBAL ATTRACTION®	Ideal for a kitten in training, a fussy cat kid, or a senior cat with litter box acceptance issues
	NON-CLUMPING PELLETS	Ideal for small pet children including kittens, puppies, gerbils, ferrets, and rabbits due to its superior odor control and low tracking
ANOTHER CAT KID?	MULTI-CAT	Ideal for multiple cat kids thanks to an all-natural odor counteractant
	ULTRA ODOR CONTROL	Ideal for a house full of cat kids because of its moisture-activated probiotic that neutralizes all smells
	ALPINE MEADOW® SCENT	Ideal for several cat kids and pet parents who prefer a perfume-free fresh scent made from herbs and botanicals

LEARN MORE AT [NATURALLYFRESHLITTER.COM](https://naturallyfreshlitter.com)

FOLLOW US: @NATURALLYFRESHCATLITTER  