



Gary McGee & Co. LLP
CERTIFIED PUBLIC ACCOUNTANTS

Oregon Humane Society

Financial Statements and Other Information
as of and for the Year Ended December 31, 2014
and Report of Independent Accountants

OREGON HUMANE SOCIETY

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Treasurer's Report

The financial statements and other information contained in this report have been prepared by management, which is responsible for the information's integrity and objectivity. The financial statements have been prepared in accordance with generally accepted accounting principles applied on a consistent basis and are deemed to present fairly the financial position of the OREGON HUMANE SOCIETY and the changes in its net assets and cash flows. Where necessary, management has made informed judgments and estimates of the outcome of events and transactions, with due consideration given to materiality.

As a means of fulfilling its responsibility for the integrity of financial information included in this report, management relies on a system of internal controls established to ensure, within reasonable limits, that assets are safeguarded against loss or unauthorized use, that transactions are properly recorded and executed in accordance with management's authorization, and that the accounting records can be relied upon to prepare financial statements in accordance with generally accepted accounting principles. This

system is augmented by careful selection and training of qualified personnel and the dissemination of written policies and procedures.

The financial statements have been examined by the Society's independent accountants, GARY MCGEE & CO. LLP, whose report follows. Their examinations were made in accordance with generally accepted auditing standards. The Board of Trustees meets periodically with management and the independent accountants to review accounting, auditing, internal accounting controls, and financial reporting matters, and to ensure that all responsibilities are fulfilled with regard to the objectivity and integrity of the Society's financial statements. The Board of Trustees also reviews the scope and results of the Society's audit, and current and emerging accounting and financial requirements and practices affecting the Society.

Scott Miller
Treasurer
Board of Trustees
Oregon Humane Society

REPORT OF INDEPENDENT ACCOUNTANTS

*The Board of Trustees
Oregon Humane Society:*

We have audited the accompanying financial statements of the Oregon Humane Society, which comprise the statement of financial position as of December 31, 2014, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Oregon Humane Society as of December 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States.

Summarized Comparative Information

We have previously audited the Oregon Humane Society's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 8, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Gary C. Co. & Co. LLP

April 8, 2015

OREGON HUMANE SOCIETY

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2014

(WITH COMPARATIVE AMOUNTS FOR 2013)

	2014	2013
Assets:		
Cash	\$ 4,979,375	3,131,542
Grants, contributions, and bequests receivable <i>(note 4)</i>	634,974	921,885
Prepaid expenses, inventories, and other assets	709,383	356,757
Investments <i>(note 5)</i>	23,883,786	24,272,668
Note receivable <i>(note 6)</i>	1,078,035	1,114,254
Beneficial interest in charitable trusts held by others <i>(note 7)</i>	718,794	1,179,206
Property and equipment <i>(note 8)</i>	11,782,745	11,898,446
Total assets	\$ 43,787,092	42,874,758
Liabilities:		
Accounts payable and accrued expenses	232,410	192,549
Accrued payroll and related expenses	654,767	497,252
Liabilities under split-interest agreements <i>(note 9)</i>	217,712	253,096
Deferred compensation <i>(note 10)</i>	734,427	655,864
Total liabilities	1,839,316	1,598,761
Net assets:		
Unrestricted:		
Available for general operations and programs	17,581,249	15,692,846
Designated by Board for endowment <i>(note 11)</i>	7,666,939	8,143,989
Net investment in capital assets	11,782,745	11,898,446
Total unrestricted	37,030,933	35,735,281
Temporarily restricted <i>(note 11)</i>	2,385,099	3,002,099
Permanently restricted for endowment and other purposes <i>(note 11)</i>	2,531,744	2,538,617
Total net assets	41,947,776	41,275,997
Commitments and contingencies <i>(note 10)</i>		
Total liabilities and net assets	\$ 43,787,092	42,874,758

See accompanying notes to financial statements.

OREGON HUMANE SOCIETY

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2014
(WITH COMPARATIVE TOTALS FOR 2013)

	2014		
	Unrestricted	Temporarily restricted	Permanently restricted
Operating revenues, gains, and other support:			
Grants and contributions	\$ 5,420,782	212,142	–
Legacies and bequests	1,983,598	642,395	–
Special events, less direct costs of \$1,139,232 in 2014 and \$910,037 in 2013	1,080,936	–	–
Sales and program fees, less cost of sales of \$283,890 in 2014 and \$275,172 in 2013	2,382,220	–	–
Operating investment return	563,281	36,994	–
Change in the actuarial value of liabilities under split-interest agreements	–	(10,160)	–
Change in the value of the Society's beneficial interest in charitable trusts	–	23,005	(6,873)
Other	67,729	–	–
Total operating revenues and gains	11,498,546	904,376	(6,873)
Appropriation of endowment and Board-designated assets for expenditure (<i>notes 5 and 11</i>)	883,129	–	–
Net assets released from restrictions for operating purposes (<i>note 12</i>)	1,538,343	(1,538,343)	–
Total operating revenues, gains, and other support	13,920,018	(633,967)	(6,873)
Expenses (<i>note 13</i>):			
Program services:			
Sheltering and adoptions	4,367,819	–	–
Medical services	1,692,576	–	–
Community awareness	1,563,334	–	–
Humane education	252,360	–	–
Investigations and rescue	967,239	–	–
Best Friends Corner	292,758	–	–
Volunteers	290,416	–	–
Behavior, training, and animal assisted interactions	461,448	–	–
ASAP/Spay & Save	255,441	–	–
Total program services	10,143,391	–	–
Supporting services:			
Management and general	853,003	–	–
Fundraising	1,178,609	–	–
Total supporting services	2,031,612	–	–
Total expenses	12,175,003	–	–
Increase (decrease) in net assets before non-operating activities	1,745,015	(633,967)	(6,873)
Non-operating activities:			
In-kind contributions of capital assets	27,686	–	–
Total endowment and Board-designated investment return, less appropriations for expenditure (<i>notes 5 and 11</i>)	(477,049)	16,967	–
Increase (decrease) in net assets	1,295,652	(617,000)	(6,873)
Net assets at beginning of year	35,735,281	3,002,099	2,538,617
Net assets at end of year	\$ 37,030,933	2,385,099	2,531,744

See accompanying notes to financial statements.

Total	2013
5,632,924	5,971,539
2,625,993	3,608,755
1,080,936	930,915
2,382,220	2,215,893
600,275	3,177,882
(10,160)	(16,970)
16,132	168,611
67,729	32,818
12,396,049	16,089,443
883,129	294,866
-	-
13,279,178	16,384,309
4,367,819	4,291,044
1,692,576	1,509,481
1,563,334	1,563,693
252,360	173,023
967,239	611,522
292,758	252,116
290,416	263,622
461,448	329,895
255,441	377,643
10,143,391	9,372,039
853,003	592,784
1,178,609	1,018,030
2,031,612	1,610,814
12,175,003	10,982,853
1,104,175	5,401,456
27,686	18,300
(460,082)	1,981,256
671,779	7,401,012
41,275,997	33,874,985
41,947,776	41,275,997

OREGON HUMANE SOCIETY

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2014
(WITH COMPARATIVE TOTALS FOR 2013)

	2014						
	Program services						
	Sheltering and adoptions	Medical services	Community awareness	Humane education	Investi- gations and rescue	Best Friends Corner	Volunteers
Salaries	\$ 1,965,503	887,753	372,980	126,394	370,467	180,601	176,525
Payroll taxes	148,132	63,927	27,920	9,053	27,127	13,516	12,743
Group insurance	214,000	73,096	32,382	5,492	21,452	15,269	15,214
Retirement	89,804	37,155	23,590	12,884	17,309	5,985	4,983
Workers' compensation	23,800	10,193	2,412	1,049	4,353	1,346	1,272
Professional services	15,113	5,433	36,444	705	40,634	1,165	903
Surgical, medications, and lab	75,215	210,127	-	-	12,349	-	-
Animal transportation and boarding	70,532	-	-	-	230,565	-	-
Feed, shelter, and program supplies	468,664	23,118	157	23,266	43,394	1,254	34,215
Office supplies and postage	25,727	9,027	3,699	989	3,981	2,133	2,253
Printing	2,565	627	448	2,176	4,339	16	80
Communication	2,765	-	852	-	2,585	-	-
Direct mail	-	-	-	-	-	-	-
Vehicle maintenance	29,910	-	2,365	800	2,712	-	-
Travel and training	18,256	10,182	5,144	539	37,798	1,466	1,734
Occupancy and equipment	35,557	2,413	-	-	30,565	1,625	3,015
Repairs and maintenance	59,726	10,246	729	-	2,515	-	-
Insurance	22,438	6,886	2,762	3,202	26,278	1,595	499
Dues and subscriptions	4,967	5,152	1,654	50	1,994	-	160
Computer	2,147	4,384	53,297	-	5,239	300	6,655
Development and promotion	5,819	-	91,725	-	750	724	637
Public awareness	-	-	817,082	-	938	-	-
Bank fees	29,439	138	29,263	18	46	10,746	19
Depreciation	367,280	128,323	15,584	22,697	33,284	15,419	5,107
Other	8,857	12,565	1,079	541	12,618	677	7,456
Total expenses before allocations	3,686,216	1,500,745	1,521,568	209,855	933,292	253,837	273,470
Allocation of technology and facilities costs	681,603	191,831	41,766	42,505	33,947	38,921	16,946
Total expenses	\$ 4,367,819	1,692,576	1,563,334	252,360	967,239	292,758	290,416

See accompanying notes to financial statements.

Behavior, training, and animal-assisted interactions	ASAP/ Spay & Save	Total	Supporting services				Total 2014	Total 2013
			Management and general	Technology and facilities costs	Fund-raising	Total		
240,840	120,882	4,441,945	505,893	349,326	457,666	1,312,885	5,754,830	5,094,898
16,725	8,608	327,751	33,662	25,885	32,079	91,626	419,377	375,924
20,134	15,482	412,521	32,171	29,459	30,462	92,092	504,613	442,338
13,303	6,273	211,286	47,217	17,119	31,546	95,882	307,168	245,060
2,090	1,023	47,538	2,532	2,708	1,848	7,088	54,626	45,627
1,142	3,583	105,122	77,558	23,323	136,352	237,233	342,355	249,540
–	56,597	354,288	–	–	–	–	354,288	383,728
–	–	301,097	–	–	–	–	301,097	168,899
5,378	3,406	602,852	488	519	392	1,399	604,251	608,582
1,975	4,996	54,780	5,615	3,303	9,044	17,962	72,742	57,086
348	3,300	13,899	1,868	20,623	8,539	31,030	44,929	40,300
–	510	6,712	–	82,198	–	82,198	88,910	87,375
–	–	–	–	–	240,892	240,892	240,892	208,679
–	1,184	36,971	5,828	3,669	798	10,295	47,266	39,654
10,102	1,760	86,981	16,140	7,112	5,032	28,284	115,265	89,473
–	83	73,258	709	466,640	1,287	468,636	541,894	462,643
–	–	73,216	2,822	108,334	–	111,156	184,372	145,233
–	1,577	65,237	22,737	39,469	2,486	64,692	129,929	123,749
595	21	14,593	2,799	–	1,152	3,951	18,544	20,726
99	408	72,529	19,611	51,096	5,260	75,967	148,496	116,522
–	1,534	101,189	2,670	–	126,589	129,259	230,448	285,191
–	466	818,486	–	–	–	–	818,486	814,278
37	28	69,734	520	35	33,787	34,342	104,076	77,486
53,573	4,974	646,241	12,848	–	16,076	28,924	675,165	724,407
930	538	45,261	19,486	5,021	1,216	25,723	70,984	75,455
367,271	237,233	8,983,487	813,174	1,235,839	1,142,503	3,191,516	12,175,003	10,982,853
94,177	18,208	1,159,904	39,829	(1,235,839)	36,106	(1,159,904)	–	–
461,448	255,441	10,143,391	853,003	–	1,178,609	2,031,612	12,175,003	10,982,853

OREGON HUMANE SOCIETY

STATEMENT OF CASH FLOWS

YEAR ENDED DECEMBER 31, 2014
(WITH COMPARATIVE TOTALS FOR 2013)

	2014	2013
Cash flows from operating activities:		
Cash received from contributors and grantors	\$ 9,257,907	9,254,247
Cash received from service recipients and others	2,737,589	2,504,383
Interest and dividend income	851,512	969,066
Cash paid to employees and suppliers	(11,019,204)	(9,555,305)
Net cash provided by operating activities	1,827,804	3,172,391
Cash flows from investing activities:		
Capital expenditures	(535,528)	(421,157)
Proceeds from the sale of capital assets		19,500
Purchase of investments	(348,611)	(1,206,128)
Reinvestment of interest and dividend income	(762,362)	(870,304)
Proceeds from the sale of investments	1,671,665	724,115
Net cash provided by (used in) investing activities	25,164	(1,753,974)
Cash flows from financing activities:		
Proceeds from contributions restricted to long-term investment	-	1,000,050
Proceeds from contributions restricted to capital assets	2,200	2,000
Proceeds from contributions subject to charitable gift annuity agreements	35,000	100,000
Distributions made under charitable trust and gift annuity agreements	(42,335)	(48,383)
Principal payments under capital lease obligation	-	(374)
Net cash provided by (used in) financing activities	(5,135)	1,053,293
Net increase in cash	1,847,833	2,471,710
Cash at beginning of year	3,131,542	659,832
Cash at end of year	\$ 4,979,375	3,131,542

See accompanying notes to financial statements.

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2014

1. Organization

The Oregon Humane Society is a private animal welfare organization, founded in 1868 and incorporated in 1880, which fosters an environment of respect, responsibility, and compassion for all animals through education, legislation, and leadership; to take care of the homeless, to defend the abused, and to fight with unrelenting diligence for the recognition of the integrity of all animals. The Society is a stand-alone, nonprofit organization, operating in Portland, Oregon without the assistance of governmental funding. The Society is supported entirely by private donations and revenues generated from services provided to care and find homes for homeless animals, to investigate and stop the abuse of animals, and to educate the community on the humane treatment of all animals. Notably, the Society is not an affiliate of national animal welfare organizations, nor does it receive funding from them.

2. Program Services

During the year ended December 31, 2014, the Society incurred program service expenses in the following major categories:

Sheltering and Adoptions – The Oregon Humane Society continues to maintain one of the highest adoption rates in the country – 11,402 total adoptions for 2014. The animals that found new homes constitute an overall 98% adoption rate. Through the Second Chance Program, the Society saves more lives by accepting animals from shelters and animal control agencies across Oregon, Washington, Hawaii and California. These shelters usually face the dual problem of too many abandoned animals and too few adopters. In 2014, 5,776 animals were accepted from 73 organizations.

There are three measurements that must be taken together to adequately assess the performance of an organization’s animal shelter programs: total number of animals admitted for rehoming, the percentage of animals released alive (save rate), and the average length of stay from arrival to disposition (“LOS”). Considering only one factor in the absence of others could lead to a false conclusion of success when just the opposite may be true. For example, a shelter could have a high save rate, but if only 100 animals were admitted and 100% were adopted, but the average length of stay was 365 days, you might think of them differently than an organization that accepted several thousand animals, had a 90% save rate, and the animals took an average of two weeks to re-home (a 14-day length of stay).

These three metrics together can be used as an assessment of impact and efficiency of animal rehoming program.

2014 Adoption Rates

- The Society adopted 4,924 dogs – 99% of all dogs received by the shelter;
- The Society adopted 5,757 cats – 97% of all cats received by the shelter; and
- The Society adopted 721 other animals – 94% of all other animals received by the shelter.

2014 Save Rates

In addition to the Adoption Rate, the Oregon Humane Society also maintains data on the Save Rate, calculated according to the Asilomar Standard. The Save Rate accurately reflects the many options for pets that come to the shelter besides adoption – for example, animal transfers to other rescue organizations and animals that are returned to their owners.

- The Society saved a total of 12,010 animals, with a save rate of 98%;
- The Society saved 5,119 dogs – 99% of all dogs received by the shelter;
- The Society saved 6,040 cats – 98% of all cats received by the shelter; and
- The Society saved 851 other animals – 97% of all other animals received by the shelter.

The Oregon Humane Society calculates the average length of stay by including the day of arrival through the day of disposition (adoption, transfer, euthanasia or return to owner), but not including time spent in foster homes or the time animals are held for the purpose of criminal prosecution.

2014 Length of Stay Averages

- Dog/puppy combined was 8.7 days.
- Cat/kitten combined was 9.0 days.

Adoption Outreach

Bringing pets into the community for adoption is another way that the Society maintains such a high save rate.

- A total of 364 animals found homes directly through this program; and
- There were 78 events that included pets available for adoption; and
- The program reached over 115,000 people in 2014 through events and permanent outreach locations.

Medical Services – During the year ended December 31, 2014, the Society performed 13,555 surgeries in the Animal Medical Learning Center (the “AMLC”), including 12,053 spay and neuter surgeries and 1,502 other essential and emergency surgeries. In addition, the AMLC provided 7,546 medical exams for pets and taught 74 veterinary students.

Community Awareness – Educating the community and promoting animals and programs are crucial to helping the Society achieve its mission of finding a home for every animal. In addition to a vibrant education department, the Society’s

public relations and marketing department strives to promote humane lessons through the media, special events, and real-time photos of animals available for adoption on the Society’s web site.

In 2014:

- Visitors to the shelter totaled 138,585 – a 22% decrease (on average, 386 people visit the Society each day – open 359 days);
- Adoptions averaged 32 per day;
- Incoming phone calls numbered 260,025;
- The Society issued 55 media releases;
- The Society had 855 television and radio news stories that aired;
- Community events numbered 146, with 78 of them featuring adoption outreach;
- The Society’s magazine reached 30,000 readers;
- The Society’s web site averaged 6,580 daily visitors; and
- The average stay on the Society’s web site was 5:58 minutes.

Humane Education – Sometimes the most significant lessons are learned not by listening to a speaker, but by experiencing with the heart. In humane education, the Society strives to reach the hearts as well as the minds of children, teens, and adults the Society has the opportunity to meet. With two specially trained canine assistants, the Society’s educational department reached 16,928 individuals with messages of compassion in 2014.

- Humane education reached 16,928 people (including 14,192 children and 2,736 adults);
- 22 non-school presentations outside of the shelter reached 617 individuals;
- School visits included 44 different schools with 3,636 individuals reached;
- Summer camp sessions totaled 6, serving 193 total campers;
- Three after-school clubs received outreach, totaling 52 educated students;
- The annual *Be Kind to Animals* poster and photo/story event received 2,478 entries; and
- As a result of 145 in-shelter tours – 2,792 individuals were reached.

Investigations and Rescue – The Society’s two full-time humane officers and one full-time humane investigator are commissioned by the Oregon Superintendent of State Police to enforce the tough animal welfare laws of the State. The Society has officers in the field seven days a week, handling a variety of animal welfare complaints. In 2014, they traveled across Oregon to investigate 1,026 new cases of animal cruelty, leading to 442 animals being seized or removed from harm’s way, and 17 criminal cases. They also assisted law enforcement agencies and veterinary forensic services 94 times. There were 2,897 calls and e-mail messages to the Society’s cruelty complaint line and web site. The Society’s goal is to save lives and enhance the relationship between people and their pets, while ensuring that the roughly two million pets in the region are protected from abuse or neglect.

Best Friends Corner – The Society operates a retail store located in the lobby of the shelter. The store stocks everything that a new adopter might need to make their new pet feel at home. It also has numerous training books and tools to improve pet behavior humanely and keep the animal in the home.

In 2014:

- Gross sales: \$528,214;
- Net profit of: \$254,025;
- 50% of overall sales are attributed to new adopter sales.

Volunteers – The compassion of the Society’s volunteer force changed the world for each dog, cat, rabbit, rodent, or bird they helped on a daily basis. The lives saved, through a kind word, a walk, a gentle touch, a photo taken, or a new toy, are those of this community’s homeless animals. Foster Care has contributed significant time to the Society’s volunteer hours. Donating 232,829 hours of service to all programs offered at the Society in 2014, volunteers provided services equivalent to 112 full-time employees.

Adult Volunteers

- Total volunteer hours of 232,829;
- Volunteer hours for in-shelter care of animals totaled 107,017;
- Volunteer hours for behavior and enrichment care totaled 61,587; and
- Other volunteer hours totaled 64,225.

Youth and Community Groups Program

- Individuals who participated in the Youth and Community Groups Program numbered 1,982, providing 17,465 volunteer hours;
- There were 381 individual youth volunteers (not including groups) – 13,730 hours volunteered; and
- 100 groups – 3,736 hours volunteered.

Foster Care

- There were 385 foster care volunteer families, volunteering 108,404 hours; and
- Animals fostered totaled 1,554.

Primary Reasons for Foster Care

- 959 because they were too young for adoption;
- 57 nursing baby animals; and
- 501 who had medical conditions.

Behavior, Training, and Animal-Assisted Interactions

– The Society’s behavior, training, and animal-assisted interaction services are summarized as follows:

Behavior Consultation and Training

- 228 private consultations;
- 135 public training classes offered (not including puppy or basic manners training);
- 1,081 people attended Oregon Humane Society classes and consultations;
- 130 volunteer trainings with 981 volunteers attending the trainings;
- 120 dogs completed the Pet Pals dog obedience program, assisted by 52 Pet Pal Volunteers;
- 2,515 phone calls handled by the free behavior help line;
- Top issues for cat owners: litter box problems and aggression among cats; and
- Top issue for dog owners: unpredictable behavior and not being good around kids and/or other dogs.

Animal Assisted Therapy (AAT)

AAT provides medical and emotional benefits to patients through teams of trained animals and their human partners. The Society's AAT school prepares individuals and their animals to take the national AAT evaluation exam. There were 92 people who attended AAT classes and 102 people and their dogs were evaluated to be Pet Partners. Currently, there are 15 active AAT volunteers who, in 2014, spent 1,047 hours visiting 31 facilities with a certified pet. The volunteer hours include an additional 968 hours in AAT classes and evaluations.

ASAP/Spay & Save – The Spay & Save program is operated in coordination with the Animal Shelter Alliance of Portland (“ASAP”), of which the Society is a member and the fiscal sponsor. ASAP is a coalition of the greater Portland area’s leading animal welfare organizations and the veterinary community. The Spay & Save program works to reduce the number of cats and kittens that come into Portland-area shelters. The Portland metropolitan area shelters have reduced euthanasia in local shelters by a dramatic 87% percent from 2006 to 2014 thanks to the efforts of ASAP. In 2014, the Spay & Save program completed 12,100 surgeries, of which 5,322 were performed by Society staff. This vital program is funded entirely by private donations.

Community Support – The Society draws its support from across Oregon and beyond, counting donors from all of the state’s counties and nearly every city and town. During 2014, 28,498 individuals, businesses, and foundations made donations to support the Society’s work, and more than 18,189 persons contributed at or above the \$30 basic “membership level.” Of these, 815 donors were recognized as members of the Thomas Lamb Eliot Circle, honoring their annual commitment of \$1,000 or more.

Donors are offered a broad array of giving options, including:

- PAW’s monthly gift program, with 1,875 participating donors;
- The *Autos-for-Animals* vehicle donation program, which received 704 cars, trucks, RV’s, and motorcycles;
- Workplace-giving campaigns, in which the Society was represented in 77 organizations;
- Gifts from estates and trusts, which comprise a significant portion of the Society’s operating income. The Society encourages supporters to remember the Oregon Humane Society in their estate plans. Pet owners can ensure the welfare of animals that might outlive them by participating in the *Friends Forever*[®] estate-planning-for-pets program. During the year, 31 new probate estates and matured trusts were opened.

In all, 65,346 gifts of all kinds were received during the year ended December 31, 2014.

3. Summary of Significant Accounting Policies

The significant accounting policies followed by the Society are described below to enhance the usefulness of the financial statements to the reader.

Basis of Accounting – The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles and the principles of fund accounting. Fund accounting is the procedure by which resources for various purposes are classified for accounting purposes in accordance with activities or objectives specified by donors.

Basis of Presentation – The Society has adopted the provisions of Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) No. 958-605, *Revenue Recognition* and FASB ASC No. 958-205, *Presentation of Financial Statements*. Under these provisions, net assets and all balances and transactions are presented based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Society and changes therein are classified and reported as follows:

- *Unrestricted net assets* – Net assets not subject to donor-imposed stipulations.
- *Temporarily restricted net assets* – Net assets subject to donor-imposed stipulations that will be met either by actions of the Society and/or the passage of time.
- *Permanently restricted net assets* – Net assets subject to donor-imposed stipulations that they be maintained permanently by the Society. Generally, the donors of these assets permit the Society to use all or part of the income earned on related investments for general or specific purposes.

Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions.

Use of Estimates – The preparation of financial statements in conformity with generally accepted accounting principles requires that management make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. In the opinion of management, such differences, if any, would not be significant.

Contributions – Contributions, which include unconditional promises to give (pledges), are recognized as revenues in the period received. Conditional promises to give are not recognized until they become unconditional, that is when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions to be received after one year are discounted at an appropriate rate commensurate with the risks involved. Amortization of the discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions.

Contributions receivable for the support of future operations, programs, and activities are recorded at the present value of the estimated future cash flows, net of an allowance for uncollectible amounts. The allowance for uncollectible contributions receivable is provided based upon management’s judgment including such factors as prior collection history, type of contribution, and nature of fundraising activity.

Contributions of capital assets without donor stipulations concerning the use of such long-lived assets are reported as revenues of the unrestricted net asset class. Contributions of cash or other assets to be used to acquire land, buildings and related improvements, and equipment with such donor stipulations are reported as revenues of the temporarily restricted net asset class; the restrictions are considered to be released at the time of acquisition of such long-lived assets.

Restricted contributions received and expended in the same period are reported as unrestricted contributions.

In-Kind Contributions – The Society receives contributed services from a large number of volunteers who assist in fundraising and other programmatic efforts on behalf of the Society through their participation in a wide range of businesses and activities. For example, although the Society benefits significantly from various services provided by the individuals who assist with the care of the animals, no amounts have been recorded in the accompanying financial statements for these contributed services as there is no reasonable method of valuation available nor sufficient control over the time, place, and manner of providing these services to permit recording on a consistent basis. Moreover, in accordance with FASB ASC No. 958-605, the value of services contributed by these volunteers, which the Society considers not practicable to estimate, have not been recognized in the statement of activities. On the other hand, significant services received that create or enhance a non-financial asset or require specialized skills that the Society would have purchased if not donated are generally recognized in the accompanying financial statements. In-kind contributions of equipment and other materials are recorded where there is an objective basis upon which to value these contributions and where the contributions are an essential part of the Society’s activities. During the year ended December 31, 2014, the Society recorded \$2,008,129 in such contributions, as follows:

Advertising	\$ 522,872
Materials and supplies	316,015
Professional services	219,731
Capital assets	27,686
	1,086,304
Special events	921,825
	\$ 2,008,129

Cash Equivalents – For purposes of the financial statements, the Society considers all liquid investments having initial maturities of three months or less to be cash equivalents. Cash and cash equivalents held as part of the Society’s investment portfolio, and where management’s intention is to use the cash to acquire investments to be held long-term, are classified as investments.

Investments – All investments are carried at fair value. The net change in the fair value of investments, which consists of the realized gains or losses and the unrealized appreciation (decline) of those investments, is reported in the statement of activities. Investment income is accrued as earned, and reported net of investment advisory fees. Security transactions are recorded on a trade date basis.

The Society has some exposure to investment risks, including interest rate, market and credit risks, for marketable securities. Due to the level of risk exposure, it is possible that near-term valuation changes for investment securities may occur to an extent that could materially affect the amounts reported in the accompanying financial statements.

Inventories – Inventories consist of pet supplies sold at Best Friends Corner, a store located within the Society’s facility. Inventories are valued at the lower of cost or market value on a first-in, first-out basis. Inventories also include vehicles donated to the Society. These vehicles were sold at auction subsequent to December 31. The vehicles are valued at their auction sales price (i.e., fair market value) of \$134,285 (net of auction fees of \$8,076) at December 31, 2014.

Capital Assets and Depreciation – Property and equipment are carried at cost and at market value when acquired by gift. Depreciation is provided on a straight-line basis over the estimated useful lives of the respective assets, which is generally 20 to 40 years for buildings and related improvements; 3 to 10 years for furniture, equipment, and fixtures; and 5 years for vehicles.

Revenue Recognition – All contributions and grants are considered available for unrestricted use unless specifically restricted by the donor. Service revenues are recognized at the time services are provided and the revenues are earned. Bequests are recorded as revenue at the time the Society has an established right to the bequest and the proceeds are measurable.

Outstanding Legacies – The Society is the beneficiary under various wills and trust agreements, the total realizable amounts of which are not presently determinable. The Society’s share of such bequests is recorded when the probate court has declared the testamentary instrument valid and the proceeds are measurable.

Beneficial Interest in Trusts – The Society receives contributions of property in which the donor or donor-designated beneficiary may retain a life interest. The assets are invested and administered by a trustee, and distributions are made to the beneficiaries during the term of the agreement. The Society records its interest in these trusts at fair value based on estimated future cash receipts. Subsequent adjustments to the assets’ carrying value are reported as a change in the value of beneficial interest in charitable trusts in the accompanying financial statements and are classified as permanently restricted, temporarily restricted, or unrestricted depending on the existence of donor-imposed purpose or time restrictions, if any.

Obligations to Beneficiaries – Obligations to beneficiaries of split-interest agreements are recorded when incurred at the present value of the distributions to be made to the donor-designated beneficiaries. Distributions are paid over the lives of the beneficiaries or another specified period. Present values are determined using discount rates established by the Internal Revenue Service and actuarially-determined expected lives. Obligations to beneficiaries of gift annuities and charitable trusts are revalued annually at December 31 to reflect actual experience; the discount rate is not changed. The net revaluations, together with any remaining recorded obligations after all gift obligations under terminated agreements have been satisfied, are recorded as a net change in the actuarial value of liabilities under split-interest agreements.

Advertising and Marketing Expenses – Advertising and marketing costs are charged to expense as they are incurred. Advertising expense for 2014 totaled \$1,784,219 (including donated advertising expenses valued at \$1,388,748).

Endowment Funds and Interpretation of Relevant Law – Effective January 1, 2008, the State of Oregon adopted the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”) which governs Oregon charitable institutions with respect to the management, investment and expenditure of donor-restricted endowment funds.

The Board of Trustees has interpreted Oregon’s adoption of UPMIFA as requiring the Society to adopt investment and spending policies that preserve the fair value of the original gift as of the date of gift, absent explicit donor stipulations to the contrary. Although the Society has a long-term fiduciary duty to the donor (and to others) for a fund of perpetual duration, the preservation of the endowment’s purchasing power is only one of several factors that are considered in managing and investing these funds. Furthermore, in accordance with UPMIFA, a portion of the endowment’s historic dollar value may be appropriated for expenditure in support of the restricted purposes of the endowment if this is consistent with a spending policy that otherwise satisfies the requisite standard of prudence under UPMIFA.

As a result of this interpretation, the Society classifies as permanently restricted net assets (1) the original value of gifts donated to the permanent endowment, (2) subsequent gifts to the endowment, and (3) accumulations made pursuant to the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

Net earnings (realized and unrealized) on the investment of endowment assets are classified as temporarily restricted until those amounts are appropriated for expenditure by the Society in a manner consistent with the standard of prudence prescribed by UPMIFA and until expended in a manner consistent with the purpose or time restrictions, if any, imposed by the donor. Any investment return classified as permanently restricted represents only those amounts required to be retained permanently as a result of explicit donor stipulations.

With regard to endowment losses or appropriations in excess of the fair value of the original gift, in accordance with FASB ASC No. 958-320, *Investments – Debt and Equity Securities*, the portion of a donor restricted endowment that is classified as permanently restricted is not reduced by losses on the investments of the fund, except to the extent required by the donor, including losses related to specific investments that the donor requires the Society to hold in perpetuity. Similarly, the amount of permanently restricted net assets is not reduced by the Society's appropriations from the fund. In the absence of donor stipulations or law to the contrary, losses or appropriations of a donor-restricted endowment reduce temporarily restricted net assets to the extent that donor-imposed temporary restrictions on net appreciation of the fund have not been satisfied before the loss or appropriation occurs. Any remaining loss or appropriation reduces unrestricted net assets.

In accordance with UPMIFA, the Board of Trustees has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to the programs and operations supported by its endowment, while also seeking to maintain the long-term purchasing power of the endowment assets. Therefore the Board of Trustees considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the donor-restricted endowment fund;
- The purposes of the Society and the donor-restricted endowment fund;
- General economic conditions;
- The possible effect of inflation and deflation;
- The expected total return from income and the appreciation of investments;
- Other resources of the Society; and
- The investment policies of the Society.

The Society's policies limit spending to 4.5% of the fair value of such investments measured on December 31 of the previous year. Actual endowment return earned in excess of distributions under this policy is reinvested as part of the Society's management of endowment and is reported as

a non-operating item in the accompanying statement of activities. For years in which actual endowment return is less than distributions under the policy, the short-fall is intended to be covered by realized and unrealized returns from prior years.

During the year ended December 31, 2014, the Society's Board of Trustees appropriated endowment assets of \$54,759 from donor-restricted endowment funds and \$328,370 from Board-designated endowment funds in accordance with this policy. An additional \$500,000 was also appropriated from the Board-designated endowment funds for capital investment during the year ended December 31, 2014. See note 11.

Concentrations of Credit Risk – The Society's financial instruments consist primarily of cash equivalents and investments, which may subject the Society to concentrations of credit risk as, from time to time, for example, cash balances may exceed amounts insured by the Federal Deposit Insurance Corporation ("FDIC"). In addition, the market value of securities is dependent on the ability of the issuer to honor its contractual commitments, and the investments are subject to changes in market values.

All interest-bearing checking and savings accounts, money market deposit accounts, and certificates of deposit are insured by the FDIC for up to \$250,000 per depositor, per insured bank, for each account ownership category. As of December 31, 2014, the Society had \$4,870,446 in cash accounts that were in excess of FDIC coverage. In addition, the Society held \$2,132,064 in cash equivalents held in investment accounts not covered by the FDIC as of December 31, 2014.

Certain receivables may also, from time to time, subject the Society to concentrations of credit risk. To minimize its exposure to significant losses from customer or donor insolvencies, the Society's management evaluates the financial condition of its customers and donors, and monitors concentrations of credit risk arising from similar geographic regions, activities, or economic characteristics. When necessary, receivables are reported net of an allowance for uncollectible accounts.

Income Taxes – The Society is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code and comparable state law, and is a publicly supported organization as defined in Sections 170(b)(1)(A)(vi) and 509(a)(1) of the Internal Revenue Code. For tax purposes, the Society’s open audit periods are for the years ended December 31, 2011 through 2013.

The Society has adopted the recognition requirements for uncertain income tax positions as required by FASB ASC No. 740-10, *Income Taxes*. Under this standard, income tax benefits are recognized for income tax positions taken or expected to be taken in a tax return only when it is determined that the income tax position will more-likely-than-not be sustained upon examination by taxing authorities.

Operating Results – Operating results reported in the statement of activities reflect all transactions that change unrestricted net assets, except capital contributions and grants and net investment return on endowment and related assets (less the amount appropriated by the Board to support current operations). In accordance with the Society’s endowment distribution policy, only the portion of total investment return distributed under this policy to meet operating needs is included in operating revenue. Operating investment income consists of dividends, interest and other investment return earned on unrestricted, non-endowed investments.

Subsequent Events – As required by FASB ASC No. 855, *Subsequent Events*, subsequent events have , been evaluated by management through April 8, 2015, which is the date the financial statements were available to be issued.

Summarized Financial Information for 2013 – The accompanying financial information as of and for the year ended December 31, 2013 is presented for comparative purposes only and is not intended to represent a complete financial statement presentation.

Other Significant Accounting Policies – Other significant accounting policies are set forth in the financial statements and the following notes.

4. Grants, Contributions, and Bequests Receivable

Grants, contributions, and bequests receivable at December 31, 2014 are summarized as follows:

<i>Unconditional promises expected to be collected in:</i>	
Less than one year	\$ 628,902
One year to five years	7,067
	<hr/> 635,969
Less discount ¹	(995)
	<hr/> \$ 634,974

¹ Unconditional promises to give due in more than one year are reflected at the present value of estimated future cash flows using a discount rate of approximately 6.0%.

The \$540,199 gross value of outstanding grants, contributions, and bequests receivable is summarized as follows:

Bequests receivable	\$ 533,081
Grants and contributions receivable	102,888
	<hr/> \$ 635,969

In addition, during the year ended December 31, 2013, the Society received significant donations of artwork, collectibles, and fine jewelry. Due to the uncertainty of the fair market value or net realizable value of the items, no inventory has been recorded in the accompanying financial statements. Accordingly, sales of these items are included as contribution revenue in the accompanying financial statements and unsold items are not included in the accompanying financial statements.

At December 31, 2014, the Society is also the beneficiary of numerous estates, which include real property and other assets. However, because the value of the Society’s remaining interest in the assets of the estates is dependent upon the future and uncertain sale of estate property, legal costs, and the realization of other assets, no additional receivables have been included in the accompanying financial statements.

During the year ended December 31, 2014, the Society received a multi-year conditional gift in the amount of \$200,000. As of December 31, 2014, the Society had received and recorded \$100,000 of this amount but must meet certain grant requirements in order to receive the remaining \$100,000. Accordingly, the remaining amount available to the Society has not yet been included in the accompanying financial statements because the associated conditions have not been met as of December 31, 2014.

5. Investments

At December 31, 2014, investments consist of the following:

Equity mutual funds	\$ 14,212,755
Fixed income mutual funds	7,403,588
Equity securities	58,124
Fixed income exchange traded funds	4,837
Beneficial interest in assets held at the Oregon Community Foundation ¹	72,418
	<hr/> 21,751,722
Plus cash equivalents	2,132,064
	<hr/> \$ 23,883,786

¹ The Society holds a beneficial interest in the net assets of four funds (together the "Oregon Humane Society Fund" or the "Fund") invested and managed by the Oregon Community Foundation ("OCF"), a separate and unaffiliated nonprofit organization. Under the terms of its agreement with OCF, the Society receives semi-annual distributions of income earned on the investment of the Fund's assets, based on a percentage of the aggregate value of the assets held in the Fund.

In accordance with FASB ASC No. 958-605, *Revenue Recognition*, the Society accounts for its beneficial interest in the Fund by measuring and subsequently re-measuring the fair market value of the Fund using the equity method of accounting, which approximates the present value of the estimated expected future cash flow that will inure to the Society. Under this method, the initial balance of the Fund was recorded at its fair value on the date the Fund was established, and is increased or decreased by the Fund's investment return or losses, and decreased by any distributions.

The Fund's assets are invested at the discretion of OCF's Board of Trustees and are held in a mixture of asset classes designed to maximize return while minimizing risk. OCF's target asset allocation at December 31, 2014 was as follows: 40% equities (both domestic and international); 15% fixed income;

20% marketable alternative investments; 10% private equity; and 15% inflation hedge investments. The Society's share of the aggregate valuation disclosed in the preceding table has been provided by OCF. The Society generally receives periodic distributions of the net investment return earned on these assets (generally 4.5% to 5.0% of the average fair market value of the funds using a trailing 13-quarter average). Additional distributions can be made at any time by the affirmative vote of a majority of the Society's Board of Trustees and the approval of OCF.

Investments in common stocks are reported at market value as quoted on major stock exchanges. Fixed income instruments are reported at quoted market prices. Investments in equity and fixed income funds, and mutual funds, are valued at quoted values by the issuers.

Investment performance for all accounts managed under investment agreements is periodically reviewed by the Society's finance committee and Board of Trustees.

Investments are held for the following purposes:

Donor-restricted endowment funds	\$ 2,196,150
Unappropriated endowment earnings	267,673
Board-designated funds	7,666,939
Other	13,753,024
	<hr/> \$ 23,883,786

Total investment return for the year ended December 31, 2014 is summarized as follows:

Interest and dividends	\$ 851,512
Net appreciation in the fair value of investments	171,810
	<hr/> \$ 1,023,322
Operating investment return	\$ 600,275
Endowment and Board-designated investment return	423,047
	<hr/> \$ 1,023,322

Total endowment and Board-designated investment return for the year ended December 31, 2014 is summarized as follows:

Total endowment and Board-designated investment return	\$ 423,047
Less endowment assets Appropriated for Expenditure (<i>note 11</i>)	(883,129)
	\$ (460,082)

6. Note Receivable

At December 31, 2014, the Society held a long-term note receivable in the amount of \$1,078,035 and bearing interest at 7.5%, with monthly payments of principal and interest of \$9,880 through April of 2030. This note was assigned to the Society in partial fulfillment of the Society's interest in an estate.

7. Beneficial Interest in Charitable Trusts Held by Others

At December 31, 2014, the Society was the beneficiary of four irrevocable charitable remainder trusts and two perpetual trusts established by the wills of donors, as follows:

Long-term receivables from charitable remainder trusts ¹	\$ 383,200
Beneficial interest in perpetual trusts ²	335,594
	\$ 718,794

¹ With respect to the charitable remainder trusts, upon the deaths of the income beneficiaries, the Society will receive all or a portion of the remaining assets of the trusts. Total trust assets at December 31, 2014 are valued at \$1,287,971, of which \$388,278 represents assets allocated to the Society. A beneficial interest in charitable trusts of \$383,200 is recorded at December 31, 2014, representing the actuarially-determined present value of the estimated future cash flows that will inure to the Society, using discount rates which range from 3.0% to 4.0%. The Society has no control over the investment of trust assets, which are managed by independent third parties.

² The Society has recorded its interest in two perpetual trusts for which the Society has been named partial beneficiary. The Society's recorded beneficial interest in the trusts is based on the percentage stated in the trust documents multiplied by the fair market value of the trust assets, which consist of money funds, mutual funds, government bonds, corporate bonds, and equity securities at December 31, 2014. The Society has no control over the investment of trust assets, which are managed by independent third parties. In accordance with the terms of the trust, the Society receives distributions of income generated by the trust assets. During the year ended December 31, 2014, the Society received distributions of \$13,141. These distributions have been included with interest and dividend income in the statement of activities.

8. Property and Equipment

A summary of property and equipment as of December 31, 2014, is as follows:

Land	\$ 440,159
Land improvements	529,187
Buildings and improvements	14,454,434
Equipment	2,291,366
Furniture and fixtures	71,429
Vehicles	788,805
Pre-acquisition costs	126,546
	18,701,926
Less accumulated depreciation	(6,919,181)
	\$ 11,782,745

9. Liabilities Under Split-Interest Agreements

At December 31, 2014, the Society reported obligations to beneficiaries of charitable gift annuities totaling \$217,712. The Society had entered into 21 charitable gift annuity agreements, whereby the Society has agreed, in return for the gifted assets, to make payments to gift beneficiaries for the balance of their lives. The liability represents the actuarially-determined present value of the estimated future payments to be made to the beneficiaries using discount rates that range from 1.64% to 6.95%. Upon the death of the beneficiary (and, in certain cases, the beneficiary's spouse), the Society will, by its own policy, be free to utilize the balance of the remaining assets.

Continued

The issuance of charitable gift annuities in the State of Oregon is generally regulated by the Insurance Division of the State of Oregon, Department of Consumer and Business Services. However, Oregon House Bill 2092, signed into law in 2005, eliminated the regulatory program for charitable gift annuities in the State's Insurance Code, replacing it with a conditional exemption from the Insurance Code for organizations such as the Society with at least \$300,000 in net assets, a continuous history of at least five years, and that maintain a separate trust fund as a reserve fund adequate to meet the future payments under all outstanding annuity agreements.

At December 31, 2014, the Society held \$831,385 in assets associated with charitable gift annuities (of which \$817,544 is classified as "investments" and \$13,841 is classified as "cash" on the accompanying statement of financial position).

10. Retirement Plans and Deferred Compensation Arrangements

The Society provides substantially all full-time, and certain part-time, employees with a qualified retirement plan, as described under Section 401(k) of the Internal Revenue Code. Employees who have completed at least 90 days of service and are over 21 years of age qualify to participate in the plan. Employees may elect to make voluntary contributions to the plan on a pre-tax basis, up to the limits allowed by law. Employees who have completed at least one year of service (and worked at least 1,000 hours in that service year) are eligible for matching contributions and discretionary contributions by the Society. The Society matches 50% of each eligible employee's contribution to the plan, for those employed by the Society on December 31, up to 3.0% of their total annual compensation. Employees select from several investment options. Contributions to the plan from employees and matching contributions from the Society vest as accrued. Matching contributions to the plan by the Society totaled \$119,386 for the year ended December 31, 2014. Discretionary contributions to the plan, which

vest at the rate of 20% annually beginning with the second year of service, are fully vested upon completion of the sixth year of service. For the year ended December 31, 2014, the Society accrued \$168,219 in discretionary contributions to the plan, to be paid subsequent to year-end. In addition, the Society has entered into deferred compensation agreements with selected senior management personnel. The benefits, which are underwritten by the Society's general assets, are to be paid at age 65 or to the participant's beneficiary upon the participant's death. Payments are to be made over a ten-year period or in a lump sum, as specified in each individual agreement. At December 31, 2014, the present value of future payments under these agreements totals \$734,427.

For 2014, the Society reported retirement expense totaling \$15,022 in amortization of the deferred compensation liability.

11. Restrictions and Limitations on Net Asset Balances

The following summarizes donor-imposed restrictions and other limitations on net assets as of December 31, 2014.

Board-Designated Net Assets

At December 31, 2014, \$7,666,939 of the Society's unrestricted net assets have been designated by the Board of Trustees for the following capital and operating purposes:

F. Swigert quasi-endowment fund	\$ 6,319,027
Building maintenance fund	1,275,492
<i>Funds held at OCF:</i>	
Animal Assisted Interactions	18,116
Humane Education	18,072
Investigations and Rescue	18,116
Pet Rehabilitation and Adoption	18,116
	\$ 7,666,939

Temporarily Restricted Net Assets

\$ 2,385,099

Temporarily restricted net assets at December 31, 2014 represent \$2,385,099 in grants, contributions, and other unexpended revenues and gains available for the following:

Expendable grants and contributions:

Long-term receivables from charitable remainder trusts (<i>note 7</i>)	\$ 383,200
Carrying value of charitable gift annuities (<i>note 9</i>)	613,673
The Lulu Madison Fund ¹	261,484
Animal Shelter Alliance of Portland/Spay & Save	212,645
Other purposes	17,148
	1,488,150

Future periods:

Unrestricted bequests receivable	533,081
Unrestricted contributions receivable	96,195
	629,276

Unappropriated endowment return:

267,673

¹ The Lulu Madison Fund was created in 2006 from a previous perpetual trust. Through 2025, no more than 5.0% of the fund can be withdrawn and used for Society operations.

Permanently Restricted Net Assets

At December 31, 2014, the Society held \$2,531,744 in donor-restricted endowment funds and investments in perpetual trusts. These represent the portion of the Society's perpetual endowment that is required to be retained permanently, either by explicit donor stipulation or by UPMIFA. The investment return earned on the balances of permanently restricted net assets is generally unrestricted as to purpose, except for the change in the value of the Society's beneficial interest in perpetual trusts, which is permanently restricted. Permanently restricted net assets at December 31, 2014 consist of the following:

Donor-restricted endowment	\$ 2,196,150
Beneficial interest in perpetual trusts (<i>note 7</i>)	335,594
	\$ 2,531,744

The following summarizes the Society's endowment-related activities for the year ended December 31, 2014:

	Donor-restricted endowment			Board-	Total
	Temporarily restricted	Permanently restricted	Total	designated endowment Unrestricted	
Endowment net assets at beginning of year	\$ 250,706	2,196,150	2,446,856	8,143,989	10,590,845
Investment return	71,726	-	71,726	351,320	423,046
Appropriation of endowment assets for expenditure	(54,759)	-	(54,759)	(828,370)	(883,129)
Endowment net assets at end of year	\$ 267,673	2,196,150	2,463,823	7,666,939	10,130,762

12. Net Assets Released from Restrictions

During the year ended December 31, 2014, the Society incurred \$1,538,343 in expenses in satisfaction of the restricted purposes, or by the occurrence of other events specified by donors.

13. Expenses

The costs of providing the various programs and other activities of the Society have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Expenses by natural classification are presented in the statement of functional expenses.

14. Funds Held by the Oregon Community Foundation

The Society has been named a 25% beneficiary of the Bud R. Moore and Wynema N. Moore Fund, established at the Oregon Community Foundation, and receives a proportionate share of total annual distributions equal to approximately 4.5% of the average fair value of the fund, based on a 13-quarter trailing average. During the year ended December 31, 2014, the Society received \$10,974 from the fund, reported as unrestricted contribution revenues. This fund is not reflected in the accompanying financial statements because the Oregon Community Foundation retains variance power over the use of the funds; thus, the Society is precluded from recognizing its potential for future distributions.

15. Fair Value Measurements

Included in the accompanying financial statements are certain financial instruments carried at fair value. The fair value of an asset is the amount at which that asset could be bought or sold in a current transaction between willing parties, that is, other than in a forced or liquidation sale. Fair values are based on quoted market prices when available. When market prices are not available, fair value is generally estimated using discounted cash flow analyses, incorporating current market inputs for similar financial instruments with comparable terms and credit quality.

The Society's financial assets and liabilities carried at fair value have been classified, for disclosure purposes, based on a hierarchy defined by FASB ASC No. 820, *Fair Value Measurements and Disclosures*. The hierarchy gives the highest ranking to fair values determined using unadjusted quoted prices in active markets for identical assets and liabilities and the lowest ranking to fair values determined using methodologies and models with unobservable inputs as follows:

- *Level 1* – Values are unadjusted quoted prices for identical assets and liabilities in active markets accessible at the measurement date.
- *Level 2* – Inputs include quoted prices for similar assets or liabilities in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument.
- *Level 3* – Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect the Society's best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

At December 31, 2014, the following financial assets are measured at fair value on a recurring basis:

	Level 1	Level 3	Total
Investments (note 5)	\$ 21,679,304	–	21,679,304
Beneficial interest in assets held at the Oregon Community Foundation (note 5)	–	72,418	72,418
	21,679,304	72,418	21,751,722
Contributions receivable from charitable remainder trusts (note 7)	–	383,200	383,200
Interest in perpetual trust (note 7)	–	335,594	335,594
	\$ 21,679,304	791,212	22,470,516

The changes in valuation of Level 3 assets using significant unobservable inputs are as follows:

	Contributions receivable from charitable remainder trusts	Interest in perpetual trust	Beneficial interest in assets held by the Oregon Community Foundation	Total
Fair value at beginning of year	\$ 836,739	342,467	73,106	1,252,312
Contributions of charitable remainder trusts	109,833	–	–	109,833
Distributions of the remainder portion of charitable remainder trusts	(586,377)	–	–	(586,377)
Increase in the carrying value of contributions receivable from charitable remainder trusts	23,005	–	–	23,005
Net change in the value of a perpetual trust	–	(6,873)	–	(6,873)
Distribution of investment earnings	–	–	(3,070)	(3,070)
Net change in the beneficial interest in assets held by the Oregon Community Foundation	–	–	2,382	2,382
Fair value at end of year	\$ 383,200	335,594	72,418	791,212
	[A]	[B]	[C]	

[A] Measured at fair value based upon a discounted cash flow analysis of the expected income, taking the fair value of the assets held in trust and the life expectancy of the current beneficiaries into consideration (see note 7).

[B] Measured at fair value based upon a discounted cash flow analysis of the expected income, taking the fair value of the assets held in trust into consideration (see note 7).

[C] Measured at fair value based upon a discounted cash flow analysis of the expected income, which is equivalent to the fair value of the underlying assets held by the Oregon Community Foundation. Management's estimate of fair value is based solely upon information provided by the Oregon Community Foundation (see note 5).

16. Statement of Cash Flow Reconciliation

The following presents a reconciliation of the increase in net assets (as reported on the statement of activities) to net cash provided by operating activities (as reported on the statement of cash flows):

Increase in net assets	\$	671,779
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<i>Adjustments to reconcile increase in net assets to net cash provided by operating activities:</i>		
Depreciation		675,165
Net appreciation in the fair value of investments		(171,810)
Contribution revenue associated with the issuance of charitable gift annuities		(27,800)
Contribution revenue associated with the termination of a charitable gift annuity		(10,409)
Loss on the disposal of capital assets		3,750
Change in the actuarial value of liabilities under split-interest agreements		10,160
Change in the value of the Society's beneficial interest in charitable trusts		(16,132)
In-kind contributions of capital assets		(27,686)
Proceeds from contributions restricted to capital acquisitions		(2,200)
Contributions of the beneficial interest in charitable trusts held by others		(109,833)
<i>Net changes in:</i>		
Grants, contributions, and bequests receivable		286,911
Prepaid expenses, inventories, and other assets		(352,626)
Note receivable		36,219
Beneficial interest in charitable trusts held by others		586,377
Accounts payable and accrued expenses		39,861
Accrued payroll and related expenses		157,515
Deferred compensation		78,563
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Total adjustments		1,156,025
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Net cash provided by operating activities	\$	1,827,804
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17. Reclassification of 2013 Comparative Totals

Certain 2013 amounts presented herein have been reclassified to conform to the 2014 presentation.

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