

Tips for Hosting an Event for the Oregon Humane Society

Thank you for your interest in hosting an event to help the pets at the Oregon Humane Society! OHS receives no tax dollars and relies on donations. Fundraising by people like you help to support the pets in our care.

Below are some ideas that may help you as you plan and host an event. Pair ideas together or come up with your own to create a fun, interactive and successful event.



Fundraising Ideas

- Donate a portion of sales for the day
- Create high-value raffle baskets
- Invent a specialty drink and donate the proceeds
- Plan a special party and invite customers and their dogs – include vendors, music, free goodies, and sell admission tickets
- 50/50 raffle, costume contest, or yard games
- Face painting, craft projects, artwork, or photography
- Photo booths, car show entrance fees, and bowling admission



Important Tips

Keep costs low: A great way to increase the amount of money you raise at an event is to limit the amount of money you spend.

Ask for help: Seek the help of friends, family, and co-workers. Events are hard work. Get help brainstorming ideas and dividing the work.

Spread the word: A portion of your success will depend on getting people to the event. Create a Facebook event, highlight on social media, and post flyers on community bulletin boards to tell others about your event.

Gain support: Don't hesitate to ask others for support. Sponsorships are a great way for companies to reach niche audiences and support community events. Put together a brief proposal about the event and include how being a part of the event will benefit sponsors.



Example Events

- Dinner Party/ Wine Tasting
- Neighborhood Barbeque
- Ice Cream Social & Lū'au
- Holiday or Birthday Party
- Garage Sale
- Themed Party or Festival
- Guest Speakers
- Meetup Groups
- Walks & Runs
- Dog Breed Specific Party

Have an idea you're not sure about? Contact the OHS Outreach team. We will be happy to answer your questions and provide feedback!