

OREGON HUMANE SOCIETY
Diamond Collar Awards Heroes Luncheon
Sponsorship Overview

- **Thursday February 23, 2012**
- **Business Lunch format**, time 11:30 am -1:00 pm
- **Venue:** The Governor Hotel in downtown Portland
- **Individual Ticket Price:** \$55



2011 Diamond Collar Award Honorees (Left to right) Tony and Midnight; Scott Heiser. Sootv and friend. Matv and Terra Soencer of Leopold Ketel & Partners.



EVENT DESCRIPTION

- Meet “real life heroes” — individuals, youth, businesses and/or companion animals — who have demonstrated heroism or made a difference in our community. (For more information, please see “A Snapshot of 2011 Winners.”)
- Event will include sumptuous **luncheon** followed by an **inspiring program**, highlighting the heroism of the Diamond Collar Award winners.
- Event is a friend raiser and fund raiser, and will **culminate with an opportunity *but not obligation* to support OHS programs and services**. Our goal is \$98,000. The Heroes Luncheon will be our preeminent event for 2011.
- **Attractive target market audience:** Members of the business community, as well as major donors. Members and supporters of OHS are generally 35-54+ years old, college educated, higher than average household income, and whose top interests are food/entertainment, current events/public affairs, and home/lifestyle.
- **By sponsoring this event you can:**
 - Connect your brand with the well respected and well loved OHS brand
 - Distinguish your company from the competition
 - Build employee and client/customer loyalty and satisfaction, attract and retain clients/customers
 - Foster a more compassionate community and save lives!

SPONSORSHIP OPPORTUNITIES

	Sponsorship Levels	Benefits
Patron	\$1000	Table (10), table sign, listing in program,
Silver Sponsor	\$2500	Above, business card size ad in OHS Magazine, and recognition at entrance
Gold Sponsor	\$3500	Above + recognition at stage
Platinum sponsor	\$5000	Above + verbal recognition/opportunity to address attendees + ad in program
Presenting sponsor	\$10,000	Above + recognition on all collateral, have a “hero” seated at your table (optional)

If you are not able to fill a table, we would be happy to use your sponsorship as part of a fund raising “challenge” at the event:

Yes, please use our sponsorship of \$ ____ toward the fund raising challenge

REGRETS

Sadly, we aren’t able to sponsor the DCA, but please use our contribution of \$ ____ towards the fund raising challenge.

NOTE - If you would like to do so, we encourage you to match the donations of those sitting at their tables. Percentage of match or limits to be determined by you.



IMPORTANT DEADLINES

Presenting sponsor – to be included on the invitation: December 27, 2011.

All other sponsorships – January 22, 2012

Don’t miss your opportunity to be a part of this fabulous event.

CONTACT Jane Morrison, OHS Corporate Relations Manager, 503-416-7084, cell 503-939-0332 or janem@oregonhumane.org